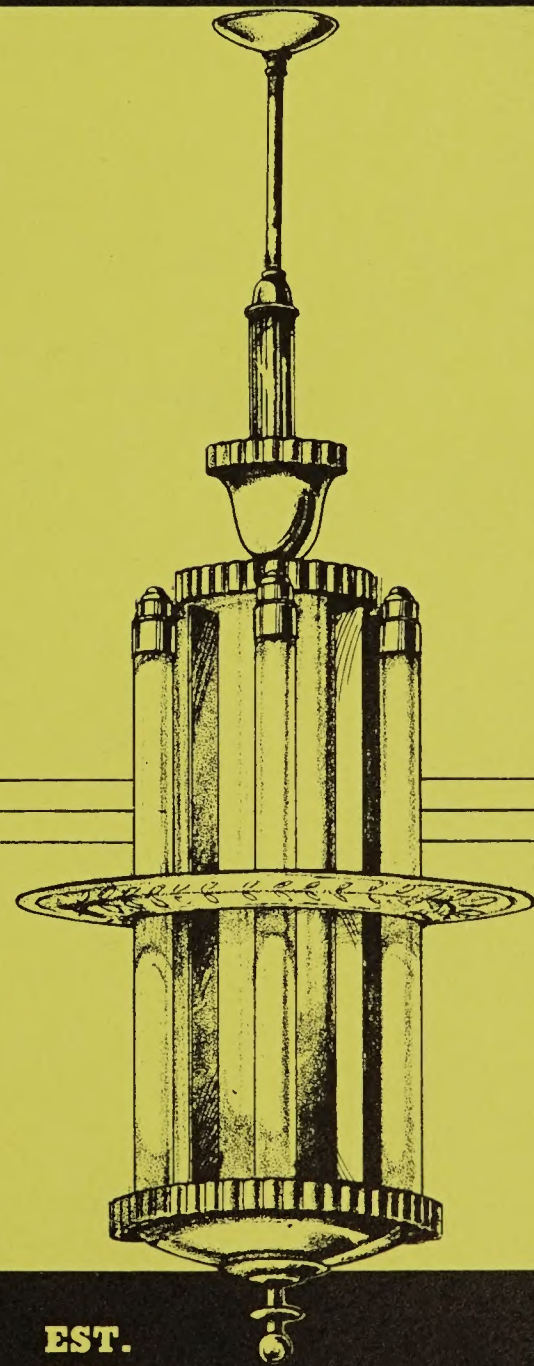


# FLUOR DE LE

## FLUORESCENT LIGHTING

LATE 1941 CATALOGUE

*Including Residential  
Lighting*



Our new Modern Salesroom, Stockroom and Factory at 2500 W. North Avenue, Corner Campbell Avenue, Chicago, Illinois. We occupy this entire 3 story building containing 50,000 square feet.

# L·J·SEGIL CO·

EST.  
1907

MANUFACTURERS

2500 W. NORTH AVE. • CHICAGO, ILL.

## GENERAL INFORMATION

The Fluor De Le line of fluorescent lighting fixtures has been conceived and built with a major purpose in mind: to combine efficient body construction with beauty of design to bring about maximum light values.

All units are built with the newest approved ballasts and sockets, contain replaceable neon-glow starters, are furnished with GE Mazda fluorescent lamps, and bear the Underwriters' Label.

## MAIL ORDERS

To avoid unnecessary delay in order filling, it is imperative that body and trim finish, color of lamps, method of hanging and overall fixture length be clearly indicated. When this is not done, the most popular finish and standard hanger lengths will be shipped.

C.O.D. orders must be accompanied by a 25% deposit.

## ORDER CODE

Fluor De Le catalogue numbers are composed of alphabetical letters and numbers. The letters indicate the type of body; the numbers indicate the number and size of lamps.

For example, the FHC548 —

F for Fluorescent  
H for Horizontal body  
C for Curved body  
5 for 5 lamps  
48 for 48" lamp length

and FVR424 indicate:

F for Fluorescent  
V for Vertical body  
R for Round body  
4 for 4 lamps  
24 for 24" lamp length

This system varies only in the F200 and F300 series.

When ordering, check catalogue number to be certain that the desired body with the correct number and length of lamps is indicated.

## CORRECT JOB-PLANNING

The L. J. Segil Co. places its engineering staff at your disposal to assist in the technical layout of fluorescent installations. This service is freely given with the purpose of assuring you of our fullest cooperation.

## GUARANTEE

As ballasts and other accessories are furnished to us, we pass to the customer the same guarantee that auxiliary manufacturers offer us, namely, that the accessory equipment will be replaced in a specified time F.O.B. our factory.

Fluorescent lamps that operate cannot be considered defective and lamps operating on direct current cannot be returned for credit or exchange.

Fluorescent fixtures will not be accepted for return because of defective auxiliaries.

All Prices listed in this catalogue are quoted F.O.B. Chicago.

Our responsibility covers defective items only, we cannot be responsible for breakages in transit, for labor conditions or installation.

**PRICES SUBJECT TO CHANGE WITHOUT NOTICE.**

MR.ELECTRICAL CONTRACTOR--DEALER:

We present herewith our latest Fluorescent Lighting Catalogue which is just off the press.

A typographical error occured on Page 14. In making up the catalogue FVR prices were used instead of the FVRB prices. The following prices and stock numbers are correct for Page 14:

Cat.No.	Lamps	Wattage	THE PICKWICK			
			Low Power Factor	High Power Factor	Low Power Factor	High Power Factor
			Less (Lamps) With	Less (Lamps) With		
FVR418B	4-18"	60	\$37.00	\$44.50	\$47.30	\$55.00
FVR424B	4-24"	80	39.00	47.00	48.50	57.50
FVR436B	4-36"	120			57.50	67.50
FVR448B	4-48"	160			61.80	77.00
FVR524B	5-24"	100	41.30	53.80	51.70	64.20
FVR536B	5-36"	150			65.50	78.00
FVR548B	5-48"	200			70.40	89.40

On Page 1, the Glass Ends for the FTGV series should have been priced as an additional accessory, because when used end to end; only ONE PAIR is needed to each line. The List additional, per pair is \$2.50.

The List prices of fixtures shown with Catalogue number "E9" end caps does not include same. For price of end caps, SEE PAGE 32.

On Page 18 the List price of FBL348 HPF with lamps should be \$75.60. The List price of FBL448 HPF with lamps should be \$88.20.

Under present conditions, list prices and discounts are subject to change without notice.

YOUR DISCOUNTS OFF THE PRICES  
SHOWN IN THIS CATALOGUE ARE 50 & 25%  
(Deduct 1/2, then 1/4--remainder is your cost)  
All Prices FOB Chicago.

THE FOLLOWING PRICES ARE LISTED FOR THE YEAR 1911  
 The following prices are listed for the year 1911  
 The following prices are listed for the year 1911

THE PRICES

Item	Price
1. 1st	1.00
2. 2nd	2.00
3. 3rd	3.00
4. 4th	4.00
5. 5th	5.00
6. 6th	6.00
7. 7th	7.00
8. 8th	8.00
9. 9th	9.00
10. 10th	10.00
11. 11th	11.00
12. 12th	12.00
13. 13th	13.00
14. 14th	14.00
15. 15th	15.00
16. 16th	16.00
17. 17th	17.00
18. 18th	18.00
19. 19th	19.00
20. 20th	20.00

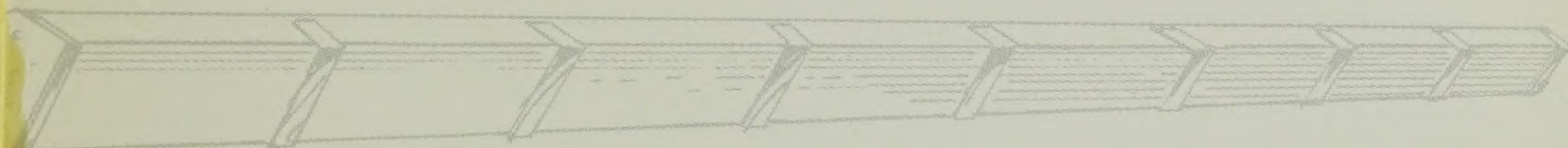
Under present conditions, list prices and discounts  
 subject to change without notice.  
 YOUNG DISCOUNTS ON THE PRICES  
 SHOWN IN THIS CATALOGUE ARE 50% OFF  
 (Deduct 1/2, then 1/4 - remainder is your profit)  
 All prices are Chicago.  
 The list prices of fixtures shown with catalogue are  
 and each does not include glass. For price of glass  
 and to end; any one pane is needed to make frame  
 been priced as an additional accessory, because it  
 in fact, the glass pane for the frame costs about  
 additional, per pane is \$2.00.

L. J. SEGIL CO.

CHICAGO MANUFACTURERS

FLUOR DE LE  
FLUORESCENT LIGHTING

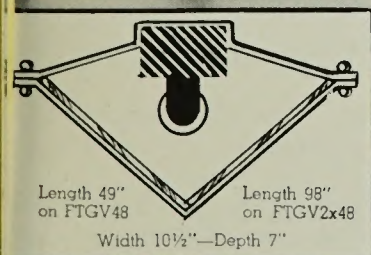
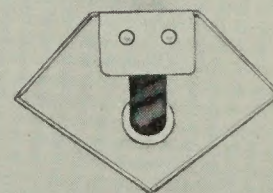
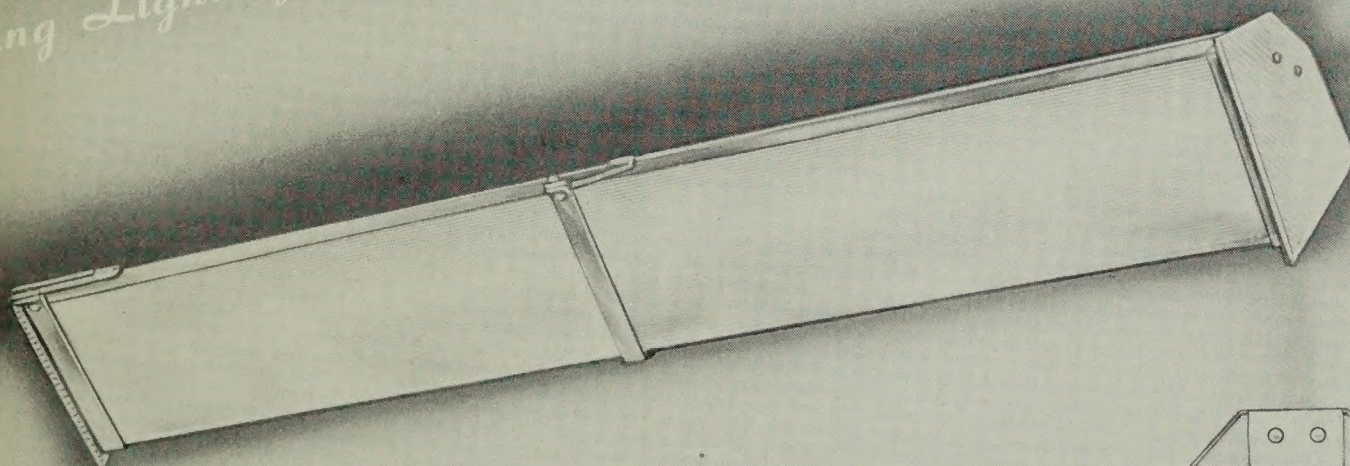
Continuous flush ceiling stripping is the latest lighting trend. This marks a shift from the chandelier effect of the four and five light 48 inch fixture resulting in intense illumination below the unit. Continuous lighting is efficient even illumination.



## The Linoglow

Underwriters Approved

Strip  
Ceiling Lighting



The Linoglow unit is finished with ribbed glass panels which efficiently diffuse the downward light. The upper portion is open enabling the full force of light to reflect from the ceiling. The combination of direct and indirect light permits the greatest intensity of illumination without exposing the lamps to direct view.

Handsome fixture body of chip proof enamel

or sprayed silver. Knockouts in top and ends for switches. Furnished in 8 foot connections (**FTGV 2x48**) with tulamp ballast, controlling both 48 inch lamps.

Cat. No.	Lamps	Wattage	Low Power Factor		High Power Factor	
			Less (Lamps)	With (Lamps)	Less (Lamps)	With (Lamps)
FTGV48	1-48"	40	\$17.50	\$21.10	\$20.90	\$24.10
FTGV2x48	2-48"	80.			35.40	41.50

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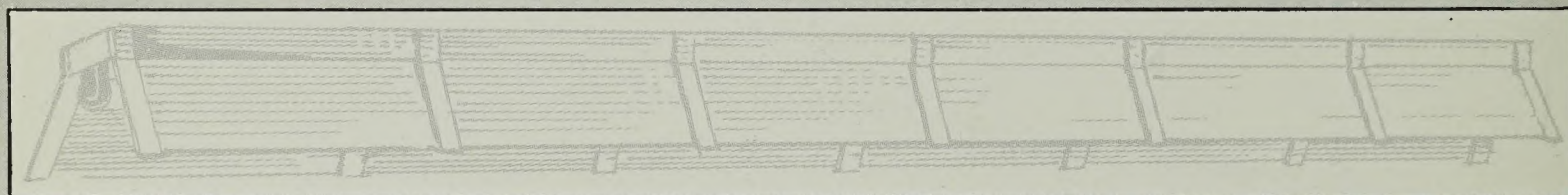
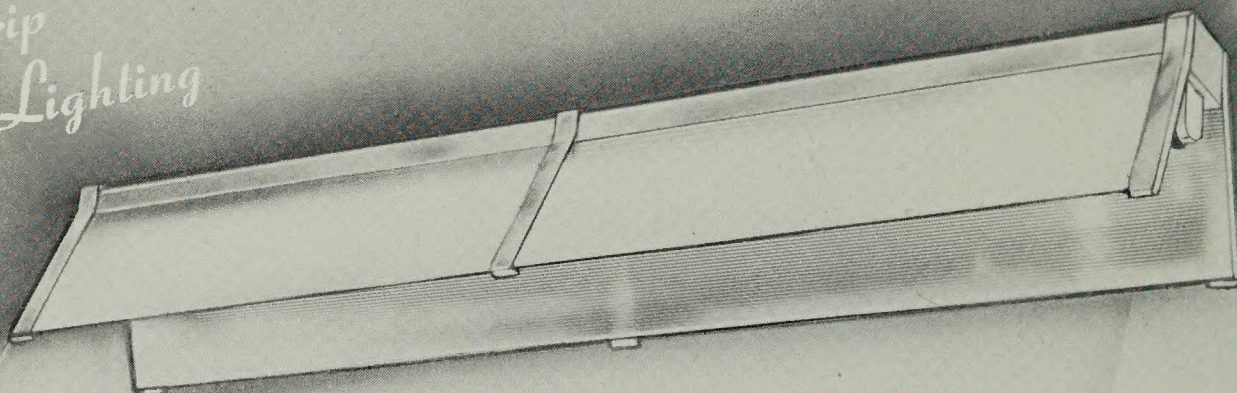
CHICAGO MANUFACTURERS

FLUOR DE LE  
FLUORESCENT LIGHTING

Underwriters Approved

# The Reflectolier

Strip  
Ceiling Lighting



Semi-direct illumination with no loss of light intensity. Glass panels serve as efficient reflectors, permitting the diffusion of some light to the ceiling but concentrating the main force of illumination downward. Trough complete with knockouts for flush ceiling and end to end mounting. Available in 8 foot sections (**FTGS2x48**).

## SPECIFICATIONS

**FTGS24**—24½ inches long; 7 inches deep; 7¼ inches wide; 2 ribbed glass panels.

**FTGS48**—49 inches long; 7 inches deep; 7¼ inches wide; trough body 49 inches long; 2½ inches wide. Two ribbed glass panels.

**FTGS2x48** in 96 inch length for 2x48 inch lamps.

Cat. No.	Lamps	Wattage	Shipping Weight	Low Power Factor		High Power Factor	
				Less (Lamps)	With	Less (Lamps)	With
FTGS24	1-24"	20	10 lbs.	\$10.60	\$12.10	\$14.50	\$16.70
FTGS48	1-48"	40	17 "	17.20	20.80	20.70	23.90
FTGS2x48	2-48"	80	33 "			34.90	41.30

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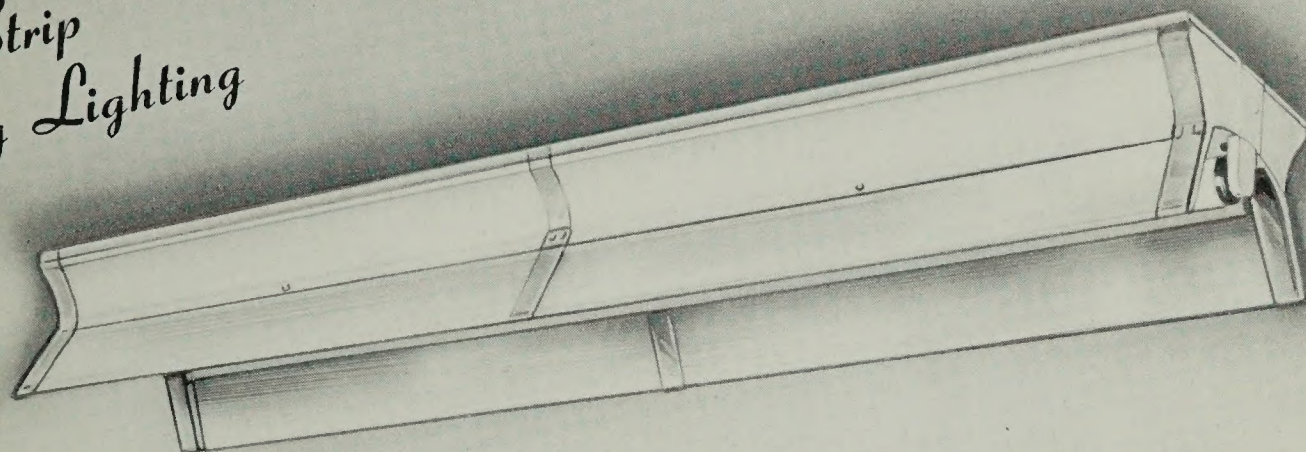
CHICAGO MANUFACTURERS

FLUOR DE LE  
FLUORESCENT LIGHTING

# *The Pace Setter*

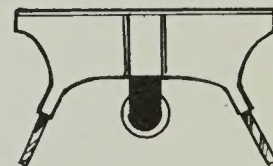
Underwriters Approved

*Strip  
Ceiling Lighting*



**AS MODERN AS TOMORROW. STREAM-LINED AND GRACEFUL THAT BLENDS TO THE CEILING MAKING THE FIXTURE SCARCELY NOTICEABLE.**

A continuous Ceiling mounting strip with shallow glass reflector, built to give greater side illumination. Designed for ease of installation, quick cleaning and maintenance. Easily installed, simply requires mounting back plate which aligns easily with slots, 2 snap-in channel covers with 2 small nuts. No tools required—just a screw driver—no getting up-and-down a ladder. Body available in chip-proof white enamel only.



Cat. No.	Lamps	Wattage	Dimensions	Shipping Weight	Low Power Factor Less (Lamps) With		High Power Factor Less (Lamps) With	
FTRG24	1-24"	20	24"x5 1/4"x8 1/4"	10 lbs.	\$12.60	\$14.80	\$16.40	\$18.60
FTRG48	1-48"	40	48"x5 1/4"x8 1/4"	17 "	21.70	24.90	25.20	28.40
*FTRG2x48	2-48"	80	96"x5 1/4"x8 1/4"	33 "			47.50	53.90

\* Two Units ganged end to end with Tulamp HPF 40 Watt ballast in one unit controlling both lamps.

L. J. SEGIL CO.

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FLUORESCENT LIGHTING

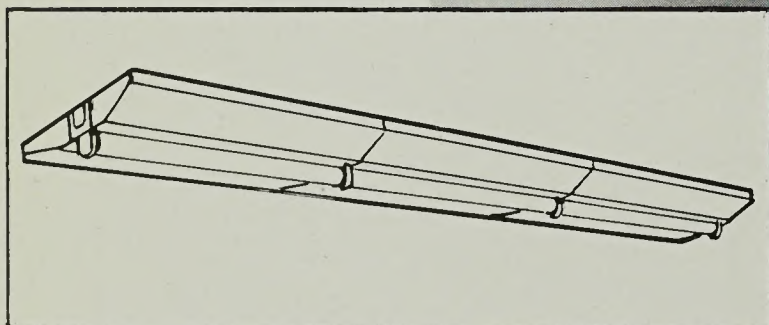
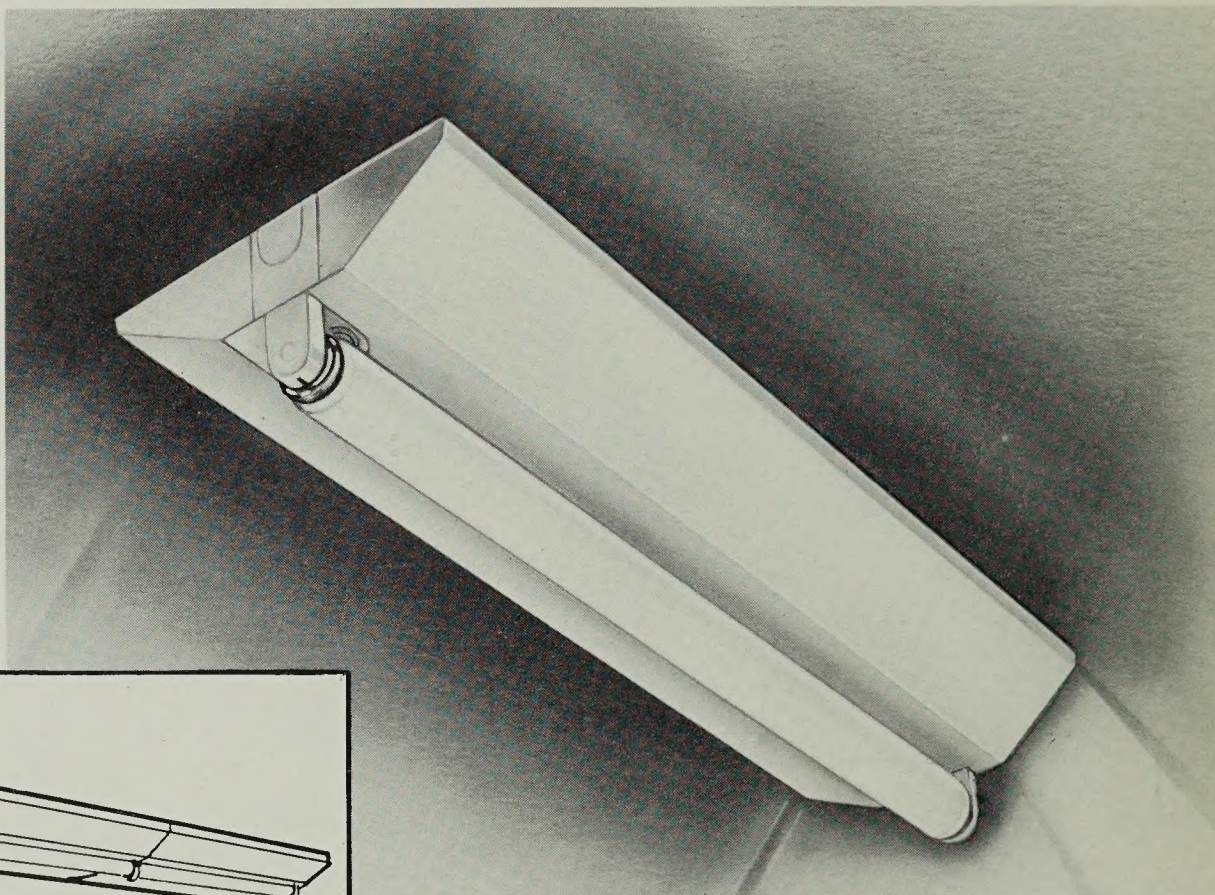
*Strip  
Ceiling Lighting*

*The Linoliter*

Underwriters Approved

●  
TO-DAYS MODERN  
TREND IN GOOD  
LIGHTING

●  
THE IDEAL ADAPT-  
ATION OF THE  
FLUORESCENT  
LAMP



**RIGHT IN THE VOGUE WITH TO-MORROW'S  
TREND — IT'S WAY AHEAD OF THE PARADE —  
MAKES YOUR PLACE OF BUSINESS UNIQUE,  
OUTSTANDING.**

Straight lines of light. This unit employs our special easily installed construction — perfect alignment assured by use of slotted hanger holes. Sections butt socket to socket. Many successful chain store organizations are our testimonials to the excellence of the **FTRM** Series.

A time-saver to the electrical contractor. Designed to cover present outlets with its unusual width. No rewiring necessary.

Body of heavy Durowhite enamel finish.

Cat. No.	Dimensions	Shipping Weight
FTRM24	24x8x2	8
FTRM48	48x8x2	16
FTRM2x48	96x8x2	33

Cat. No.	Lamps	Wattage	Low Power Factor		High Power Factor	
			Less	With (Lamps)	Less	With (Lamps)
FTRM24	1-24"	20	\$11.30	\$13.50	\$16.60	\$18.80
FTRM48	1-48"	40	16.50	19.70	20.00	23.20
FTRM2x48	2-48"	80			33.50	40.00

(End to End)

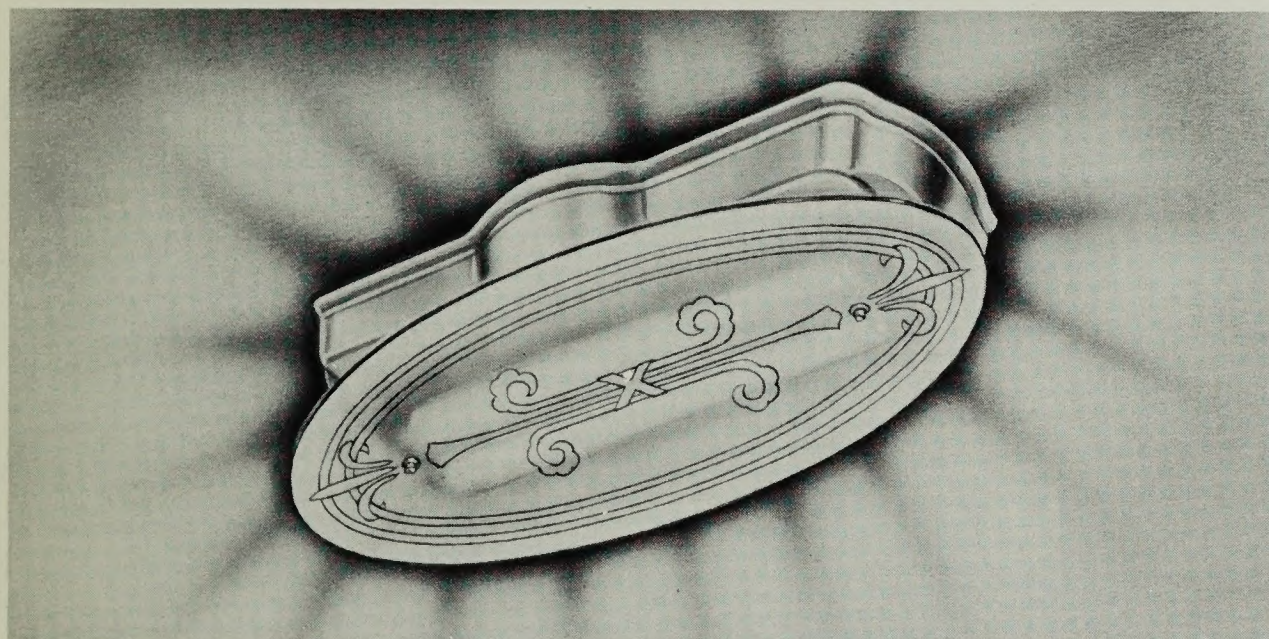
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FLUOR DE LE  
FLUORESCENT LIGHTING

## The Rembrandt

Underwriters Approved



- MODERN AND GRACEFUL.
- AN EXCLUSIVE FLUOR-DE-LE CREATION.
- A VERY POPULAR FIXTURE THAT WILL MEET WITH INSTANT APPEAL.
- SUITABLE FOR VARIOUS ADAPTATIONS.

A graceful die-drawn one-piece body, carefully molded without sharp corners, surmounted by a handsomely designed diffusing shield.

Excellent for Living rooms, Dinettes, Reception rooms, Bedrooms, Halls and many other uses.

Cat. No.	Lamps	Wattage	Dimensions
FGC218	2-18"	30	20"x8"x2 1/2"
FGC224	2-24"	40	26"x8"x2 1/2"
FGS218	2-18"	30	20"x8"x8 1/2"
FGS224	2-24"	40	26"x8"x2 1/2"

Chip-proof Durowhite body with ornamental diffusing oval glass. Standard hanger, wired open for flush ceiling mounting (FGC Series) Two 10 inch stems and canopy (FGS Series)

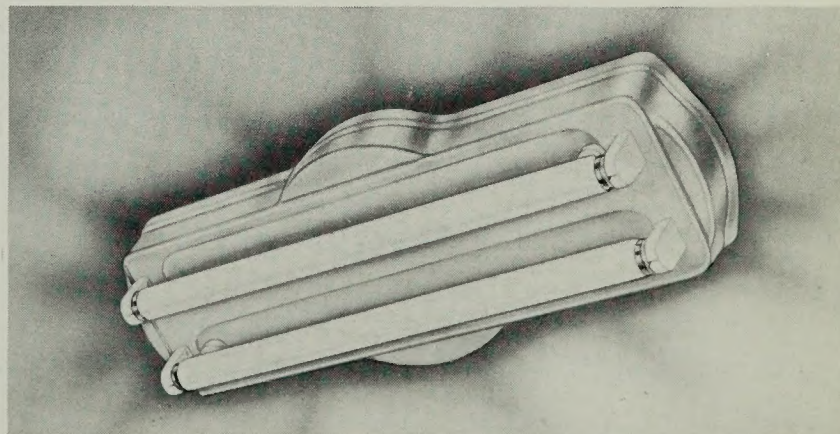
Low Power Factor		High Power Factor	
Less (Lamps)	With	Less (Lamps)	With
\$17.20	\$20.60	\$21.50	\$24.90
17.90	22.30	22.25	26.60
19.50	22.90	24.00	27.40
20.00	24.40	24.30	28.70

## The Twinlume

**STOCK THIS ITEM — YOU WILL FIND MANY READY USES AND QUICK SALES.**

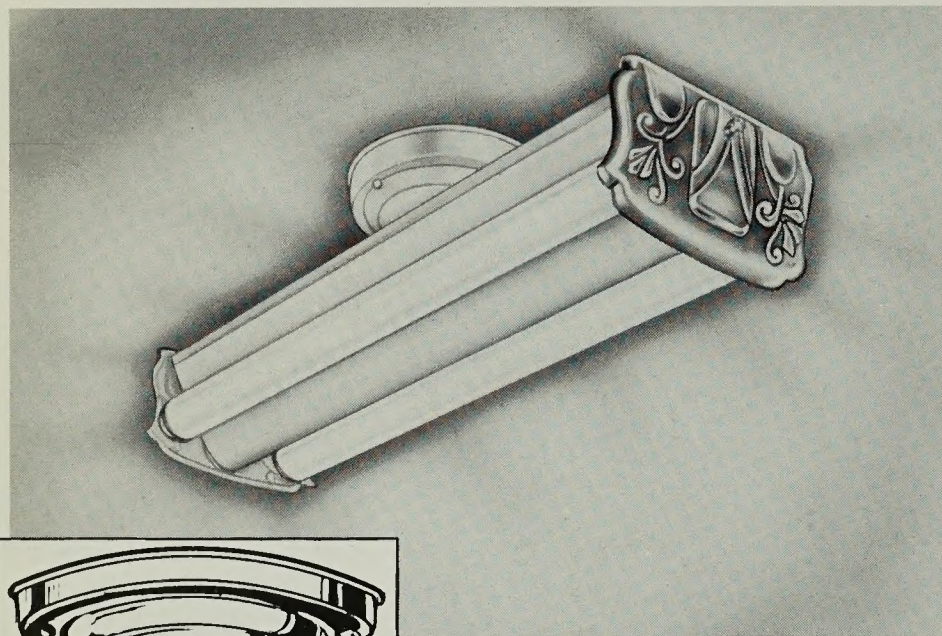
One piece die-drawn body easily cleaned and most gracefully designed. The deep graceful shape is very easily installed.

Chip-proof Durowhite body, wired open for flush mounting to ceiling.



Low Power Factor		High Power Factor	
Less (Lamps)	With	Less (Lamps)	With
\$14.40	\$17.80	\$19.20	\$22.60
15.50	19.80	19.85	24.25

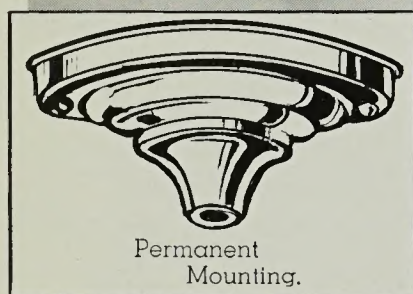
Underwriters Approved

*The Fluorette*

A more attractive, yet an inexpensive kitchen type or small room type unit. Featuring the permanent mounting canopy which meets the standards of the Underwriters Laboratories.

This simple type of installation meets the approval of all electrical codes, is safe and efficient.

Chip-proof Durowhite body, Silver plated ends. Standard hanger, permanent mounting holder approved by Underwriters. General Electric parts and lamps.

Permanent  
Mounting.

Cat. No.	Lamps	Wattage	Dimensions	Low Power Factor		High Power Factor	
				Less (Lamps)	With	Less (Lamps)	With
FHS218	2-18"	30	18½"x7½"x4½"	\$11.60	\$15.00	\$14.20	\$17.60
FHS224	2-24"	40	24½"x7½"x4½"	11.70	16.10	14.30	18.70

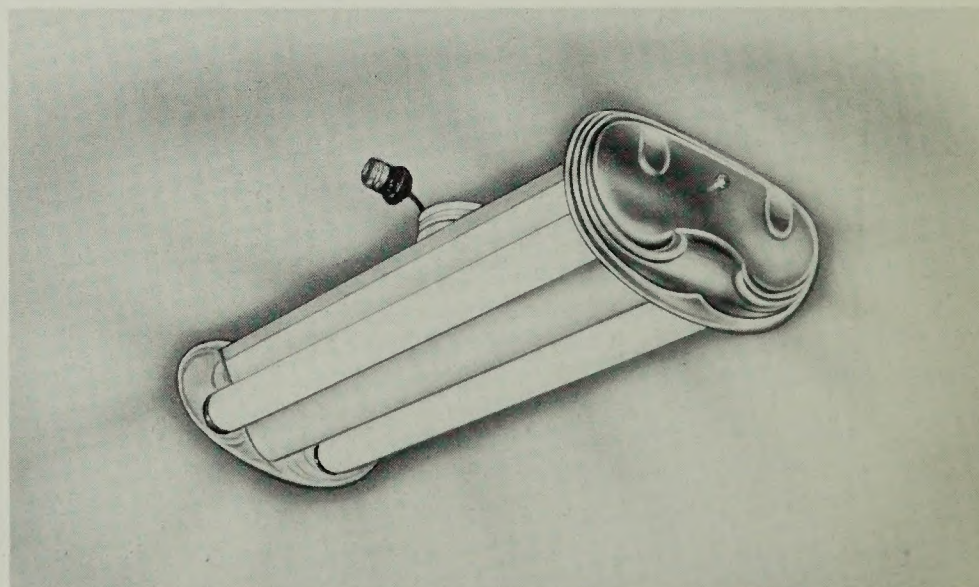
*The Northcliffe*

A very graceful well-balanced design, featuring everlasting Chip-proof Durowhite body and real cadmium plated beautifully chased ends.

Standard hanger, 4 or 6 inch adapter.

For permanent mounting holder (UL Approved) add \$1.30 list.

For single 22 inch stem and canopy (UL Approved) add \$2.10 list.



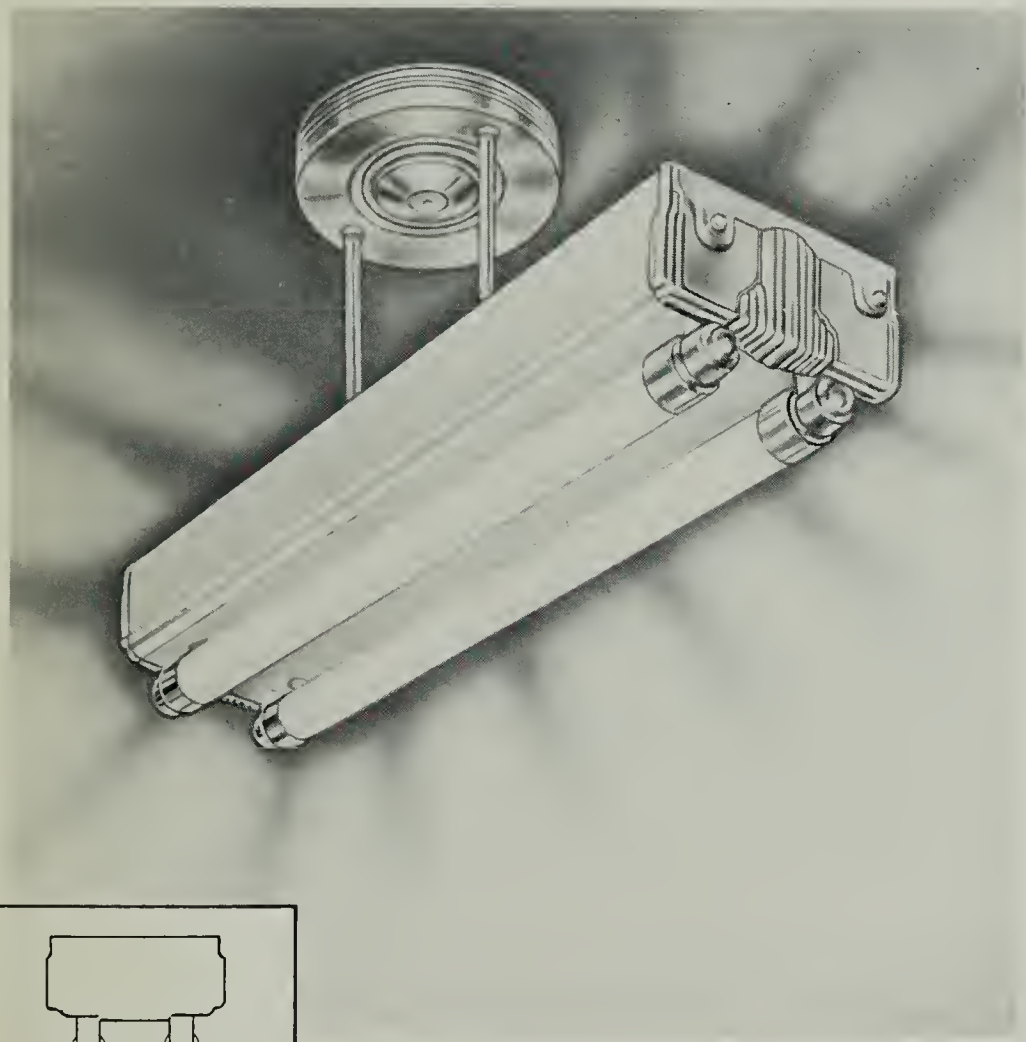
Cat. No.	Lamps	Wattage	Dimensions	Low Power Factor		High Power Factor	
				Less (Lamps)	With	Less (Lamps)	With
FHO218	2-18"	30	19½"x9½"x5"	\$11.50	\$14.90	\$14.10	\$17.50
FHO224	2-24"	40	25½"x9½"x5"	11.60	16.00	14.20	18.60

L. J. SEGIL CO.

CHICAGO MANUFACTURERS

FLUOR DE LE  
FLUORESCENT LIGHTING

## The Fairfield



This number though new has shown remarkable promise of being a big selling number, the reason, of course, being obvious.

The beautifully contoured cadmium-plated ends effectively emphasize the attractive streamlined Duro-white body. Ceiling mounting is especially easy since the flat back plate construction goes for easy end to end assembly and quick simple installation.

Recommend this number — your customers will like it.

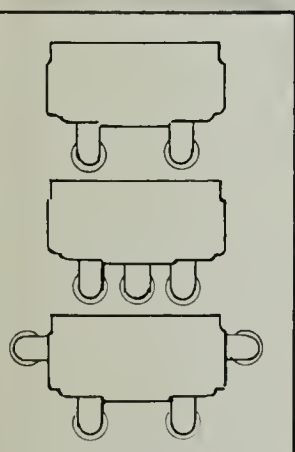
Underwriters Approved

### SPECIFICATIONS

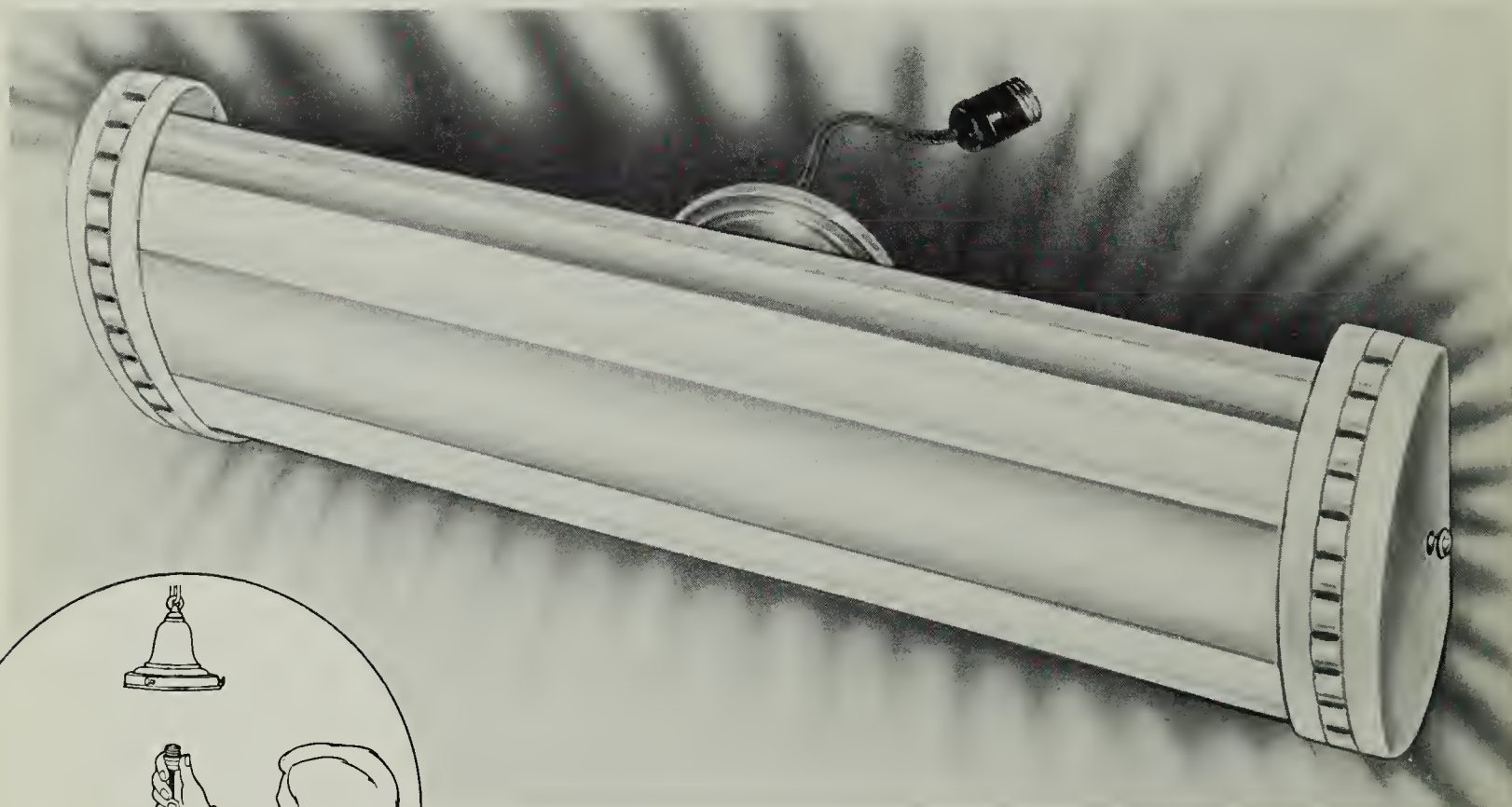
Chip-proof Durowhite body with plated ends. Standard hanger, two 10 inch stems and canopy. Chrome end caps additional, see accessory page.

### DIMENSIONS

FBE224	25½"x7½"x4½"
FBE248	49½"x7½"x4½"
FBE348	49½"x7½"x4½"
FBE448	49½"x7½"x4½"



Cat. No.	Lamps	Wattage	Low Power Factor		High Power Factor	
			Less	(Lamps) With	Less	(Lamps) With
FBE224	2-24"	40	\$18.80	\$23.20	\$23.40	\$27.80
FBE248	2-48"	80			27.80	34.20
FBE348	3-48"	120			35.80	45.40
FBE448	4-48"	160			40.50	53.30

*Kitchen Adapter*

A very popular number, priced as low as many so-called hit and run numbers on the market—adaptable to many uses.

Baked white enamel body, removable ends for easy lamp installation. The body is properly designed with chrome trimmed ends. Special knurled screws are used in attaching the ends. Packed individually in special cartons with 4 or

6 inch adapters and attaching plug for quick use.

Available with permanent mounting canopy at \$1.35 List; with single 22 inch stem and canopy at \$1.90 List; with 2—27 inch stems and canopy at \$3.75 List.

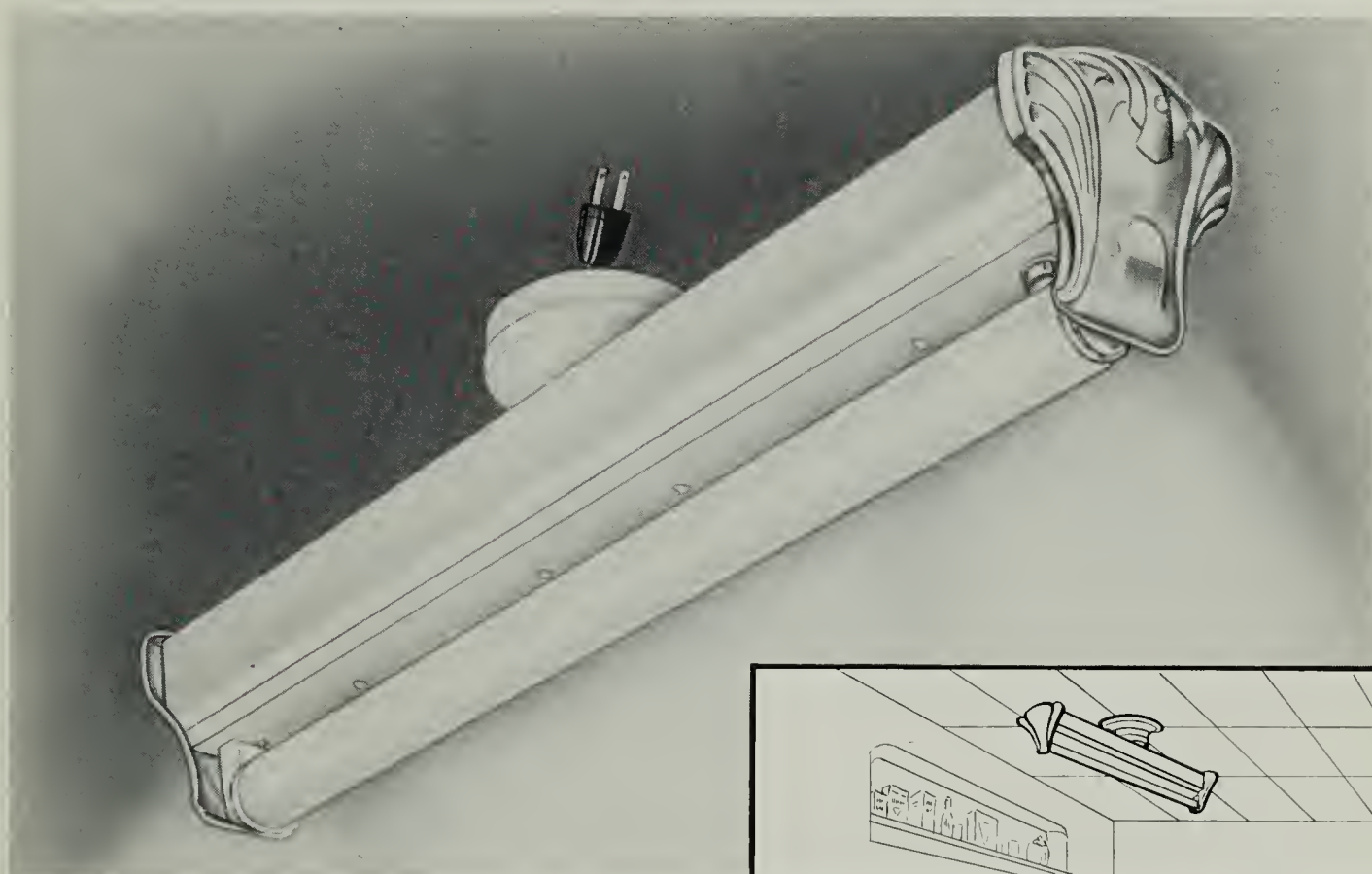
Cat. No.	Lamps	Wattage	Low Power Factor		High Power Factor	
			Less	With (Lamps)	Less	With (Lamps)
FH218	2-18"	30	\$9.40	\$12.80	\$11.20	\$14.60
FH224	2-24"	40	9.45	13.85	11.25	15.65

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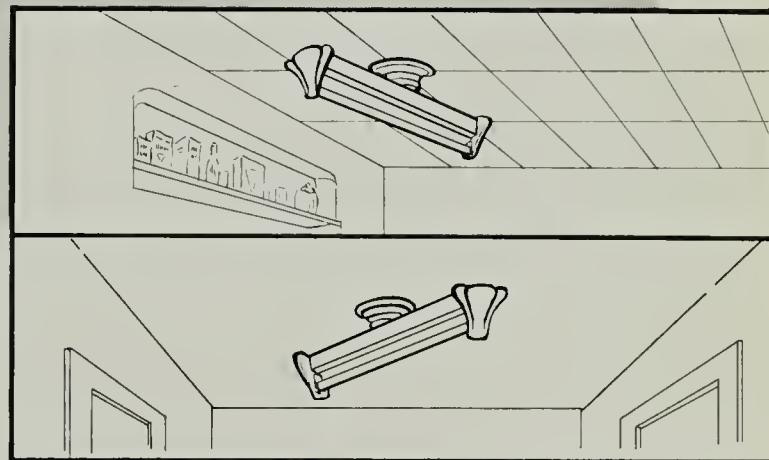
FLUOR DE LE  
FLUORESCENT LIGHTING

## *The Unalite*



**Attractive! Outstanding! Appealing! An Exclusive Fluor-De-Le Creation—An Opportunity to Create More Sales in the Residential Field.**

A special residential type of fixture that has been designed to fit a long wanted need. Ideal for Reception halls, Small rooms, entrances and many other adaptations. Stamped ends of grace-



ful design, plated in real cadmium and complementing a die stamped graceful body in Dura-white enamel.

Cat. No.	Lamps	Wattage	Dimensions	Low Power Factor		High Power Factor	
				Less	With (Lamps)	Less	With (Lamps)
FH118	1-18"	15	19"x3¼"x2"	\$10.20	\$11.90	\$14.00	\$15.70
FH124	1-24"	20	25"x3¼"x2"	10.60	12.80	14.40	16.60

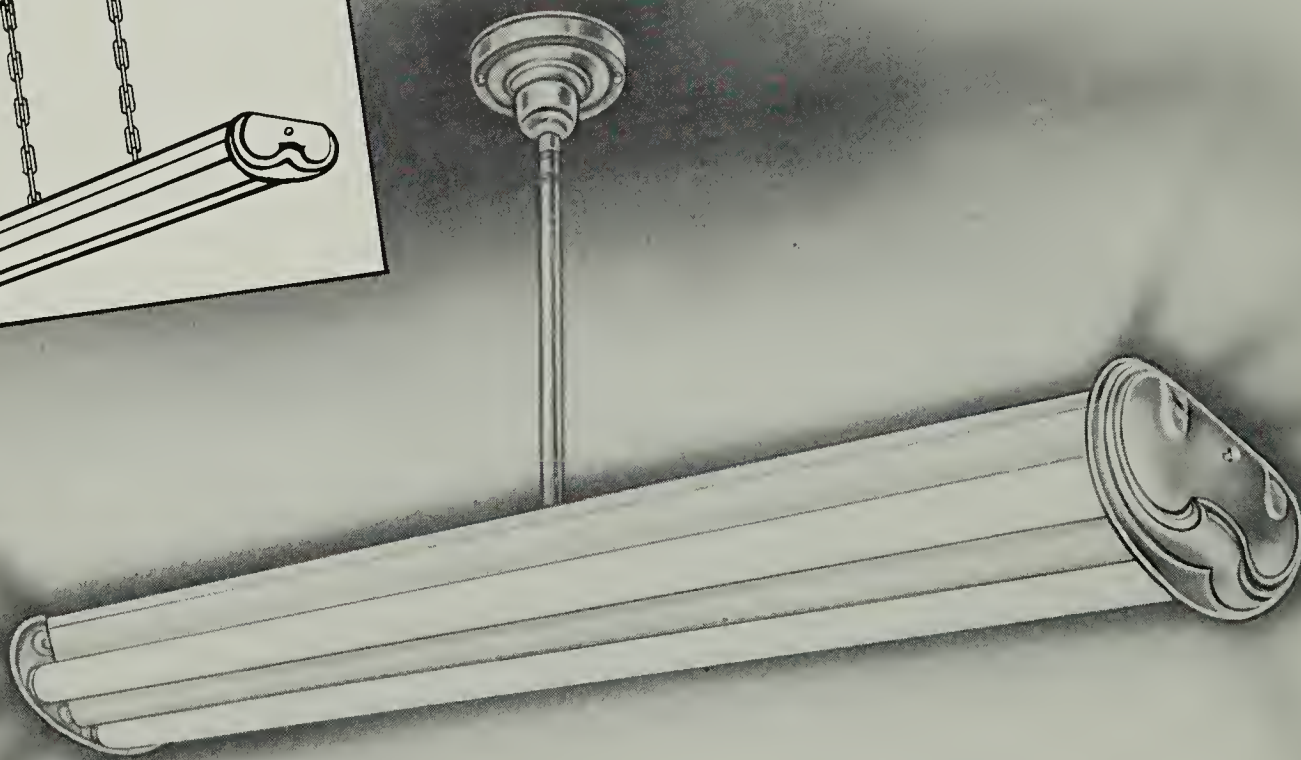
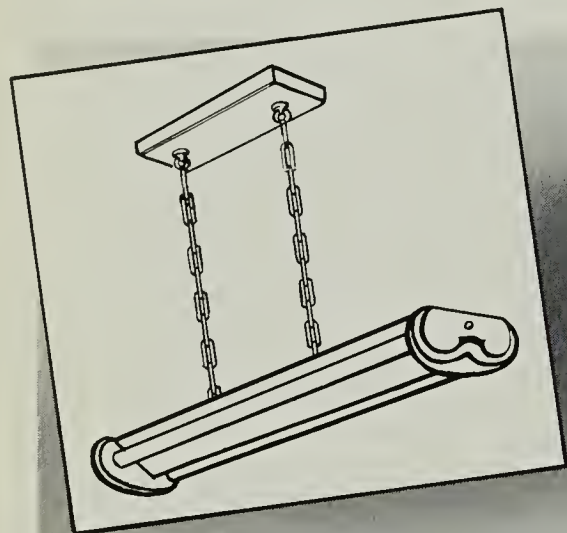
Chrome body available at \$3.00 additional list.

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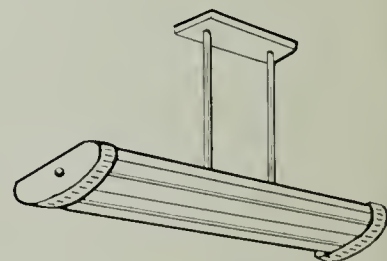
# *The Duobrite*



**EFFICIENT LIGHT PRODUCTION—REPLACES 200 WATTS OF INCANDESCENT IN ENCLOSED BOWL  
—BURNS LESS THAN 100 WATTS.**

For economy, for good simple design, for ease of installation, for efficiency—you will have to go far and wide to beat this number. Real Durowhite finish—chrome trim, 2 yards double chain or single 22 inch stem hanger. All of these features at a real price. Comes in 2 light 48 inches only. High Power Factor.

Underwriters Approved



For 2-22 inch stems and canopy, add **\$2.20 List.**

Cat. No.	Lamps	Wattage	Body Dimensions	Less High Power Factor (Lamps)	With
FH248	2-48	80	48 1/4" x 5 3/4" x 3 1/2"	<b>\$21.00</b>	<b>\$27.40</b>

L. J. SEGIL CO.

CHICAGO MANUFACTURERS

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FLUORESCENT LIGHTING

F118G

# Fluor de Le Strip

F118



The wall bracket for the home or store in attractive white enamel, chrome, or hammered silver finish.

The decorative glass panel may be added to diffuse the light and conceal the lamp.

This bracket, available in all lengths, is recommended for continuous or broken ceiling lighting where low ceilings prevent the use of bulkier fixtures.

## F100 Series

Finish: Baked white enamel lustralume or chrome body. Body length  $\frac{3}{4}$  inch over lamp length; width  $3\frac{1}{4}$  inches, depth 2 inches.

Specify: Body finish and color or lamp desired.

Available in chrome in 18 inch and 24 inch lengths at \$2.40 additional list.

Underwriters Approved.



Cat. No.	Lamps	Lamp Length	Low Power Factor		High Power Factor	
			Less	(Lamps) With	Less	(Lamps) With
F118	1	18	\$ 7.90	\$ 9.80	\$11.80	\$13.70
F124	1	24	8.10	10.60	12.00	14.50
F136	1	36	12.30	14.80	16.50	19.00
F148	1	48	13.60	16.40	17.80	21.60
F118G	1	18	11.00	12.90	14.90	16.80
F124G	1	24	12.60	15.10	16.40	18.90
F136G	1	36	19.00	21.50	23.20	25.70
F148G	1	48	22.40	26.20	26.60	30.40

*The Ambassador***FVM548**

This fixture is a superior space lighter of unusual design. Encompassing glass louvres and decorative glass fins increase the reflective light values while also beautifying the unit.

The FVM is used in high ceiling showrooms and churches where general space lighting is necessary.

**Specifications**

Finish: Chip-proof Durowhite or hammered silver body with chrome trim and spinnings.

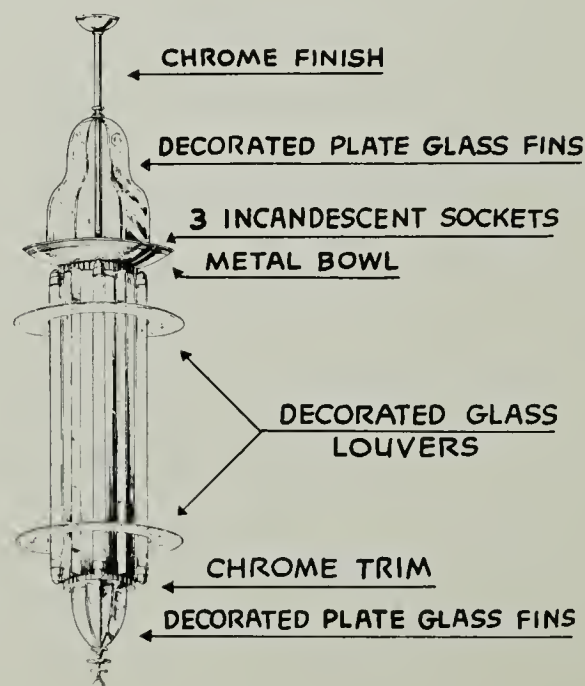
Chrome bowl (11½" diameter) with 3 incandescent sockets for ceiling illumination.

Standard hanger, 14 inch stem or one yard chain.

Cat. No.	Lamps	Wattage	Low Power Factor Less (Lamps) With		High Power Factor Less (Lamps) With	
FVM548	5-48	200			<b>\$120.00</b>	<b>\$136.00</b>
FVM524	5-24	100	<b>\$62.50</b>	<b>\$73.50</b>	<b>71.50</b>	<b>82.50</b>

End Caps Additional

UNDERWRITER'S APPROVED



# The Buckingham

## FVRG524

Answering the demand for a more decorative unit with the same high standard of illumination, we present the **FVRG524**, featuring a handsome glass louvre of unusual artistic design. Three glass louvres are used on 48" fixtures.

The **FVRG** excels where distinctive individuality and proper lighting must be combined. Light is not directed at any particular angle; therefore, shadows are minimized and fine light of diffused quality is spread everywhere.

## FVRG524

Finish: Baked white enamel or lustralume body with chrome trim

Diameter: 11½"

Overhall Length: 68" including 36" standard chain hanger

One decorated glass louvre

Wired complete with 5-24", 20 watt lamps

Shipping weight: 42 lbs.

Specify: Overall length, color of lamps, finish of body and trim

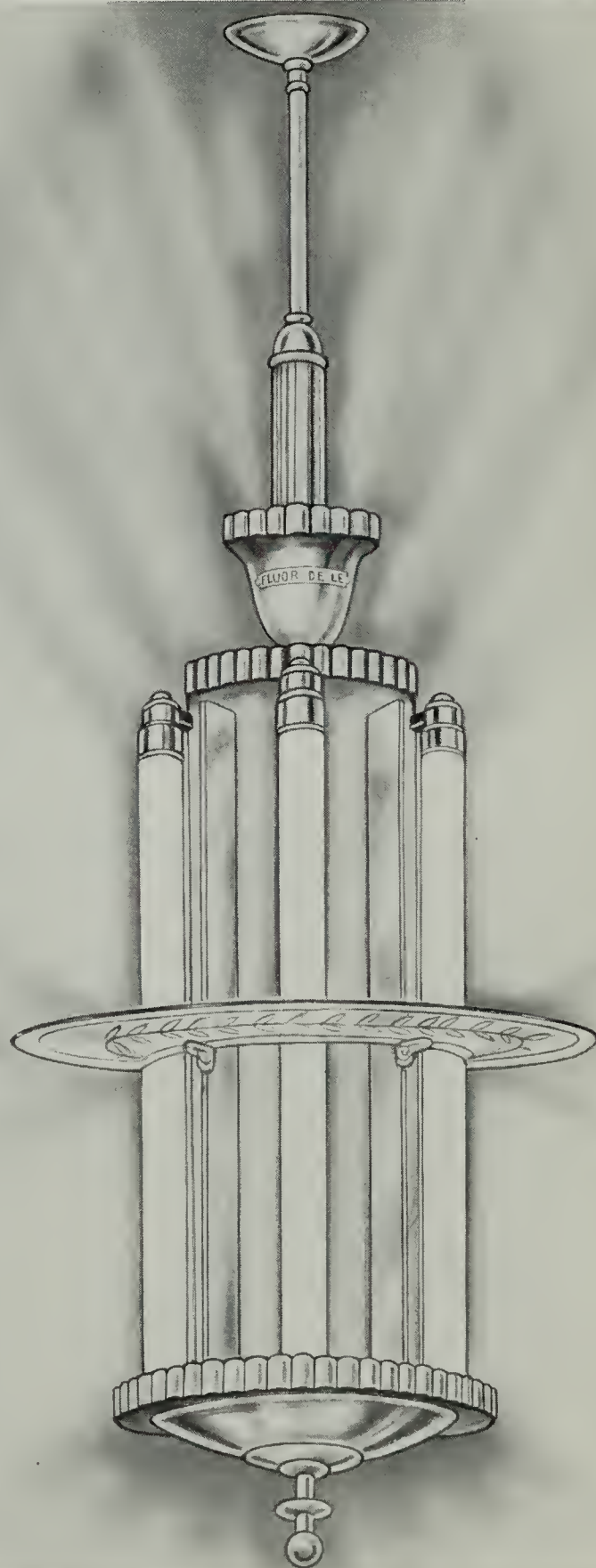
Cat. No.	Lamps	Lamp Watt.	Low Power Factor		High Power Factor	
			Less (Lamps) With		Less (Lamps) With	
FVRG424	4-24"	80	\$40.00	\$48.80	\$52.80	\$61.60
FVRG524	5-24"	100	48.00	59.00	58.30	69.30
FVRG448	4-48"	160			79.65	92.45
FVRG548	5-48"	200			86.20	102.20

See page 15 for approximate shipping weights.

Prices Subject to Change Without Notice

End Cap Additional—See Accessory Page

Underwriters Approved



*The Pickwick*

The **FVR424B** features both incandescent and fluorescent lighting. Operating on a three-way switch which permits the use of both or either types of illumination, this fixture utilizes the indirect incandescent light from the three bulbs hidden in the top bowl or the brighter fluorescent light.

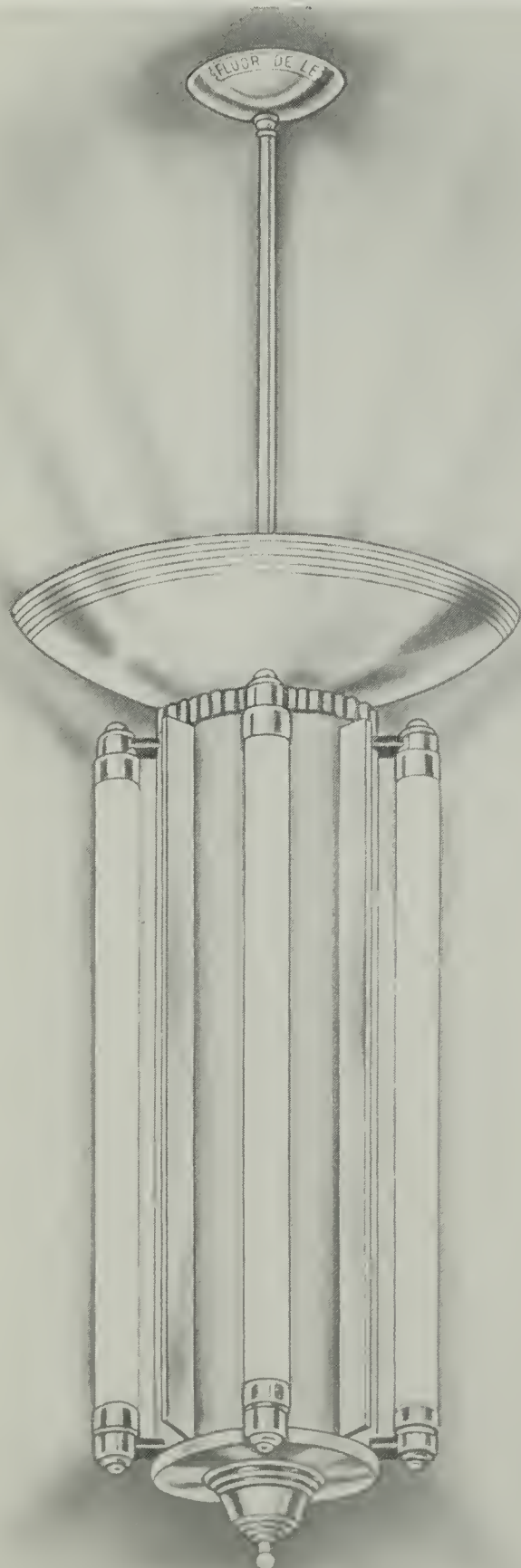
**SPECIFICATIONS**

Finish: Chip-proof Durowhite or hammered silver body with chrome spinnings. Standard hanger, 14 inch stem or one yard chain.

Body diameter: 11½".

Cat. No.	Lamps	Shipping		Low Power Factor		High Power Factor	
		Lamps	wt.	Less (Lamps)	With	Less (Lamps)	With
		Watt.	lbs.				
FVR418	4-18"	60	20	<b>\$29.00</b>	<b>\$36.60</b>	<b>\$39.40</b>	<b>\$47.00</b>
FVR424	4-24"	80	24	<b>29.30</b>	<b>39.30</b>	<b>39.60</b>	<b>46.00</b>
FVR436	4-36"	120	42			<b>49.50</b>	<b>59.50</b>
FVR448	4-48"	160	57			<b>53.10</b>	<b>68.30</b>
FVR524	5-24"	100	26	<b>33.30</b>	<b>45.80</b>	<b>43.70</b>	<b>56.20</b>
FVR536	5-36"	150	47			<b>57.60</b>	<b>70.10</b>
FVR548	5-48"	200	63			<b>62.40</b>	<b>81.40</b>

Underwriters Approved



## *The Peacock*

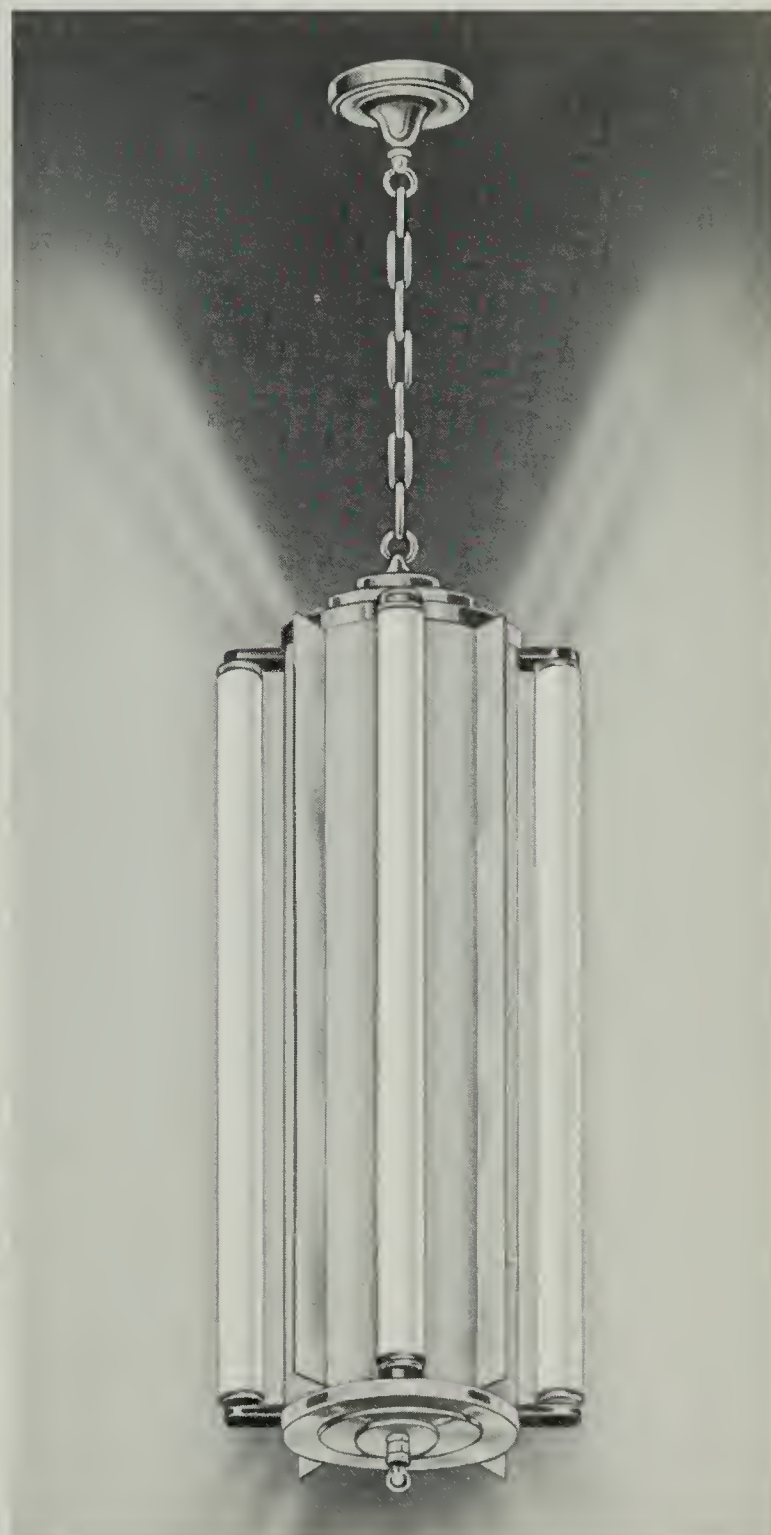
This fixture and all other units of the **FVR** series are real spacelighters and are generally recommended for salons and showrooms of all types.

### SPECIFICATIONS

Finished in Chip-proof Durowhite or hammered silver body with chrome spinnings. Standard hanger. One yard chain and canopy. Body diameter 11½". Metal fins serve as reflectors for directing the light.

Cat. No.	Lamps	Shipping		Low Power Factor Less (Lamps) With		High Power Factor Less (Lamps) With	
		Lamps Watt.	wt. lbs.				
FVR418	4-18"	60	20	<b>\$29.00</b>	<b>\$36.60</b>	<b>\$39.40</b>	<b>\$47.00</b>
FVR424	4-24"	80	24	<b>29.30</b>	<b>39.30</b>	<b>39.60</b>	<b>46.00</b>
FVR436	4-36"	120	42			<b>49.50</b>	<b>59.50</b>
FVR448	4-48"	160	57			<b>53.10</b>	<b>68.30</b>
FVR524	5-24"	100	26	<b>33.30</b>	<b>45.80</b>	<b>43.70</b>	<b>56.20</b>
FVR536	5-36"	150	47			<b>57.60</b>	<b>70.10</b>
FVR548	5-48"	200	63			<b>62.40</b>	<b>81.40</b>

Underwriters Approved



A very effective type of fixture for churches and showrooms due to their high ceilings. A decorative unit with a high standard of illumination.



L. J. SEGIL CO.

CHICAGO MANUFACTURERS

FLUOR DE LE  
FLUORESCENT LIGHTING

FOR LOW COST  
CONTINUOUS  
LIGHTING

FLUOR-DE-LE

ALL  
PURPOSE



SUITABLE FOR MANY VARIED TYPES OF INST.  
ALL KINDS OF II

Finished in baked white enamel or lustralume  
inches, wired complete with one 48 inch 40 watt  
lamp. Use E10 Brackets for Wall Mounting—Us  
Accessory Page 32.

### ALL PURPOSE TROUGH

FT Series without Reflector.

Cat. No.	Lamps	Wattage	Low Power Factor		High Power Factor	
			Less	(Lamps) With	Less	(Lamps) With
FT18	1-18"	15	\$ 6.50	\$ 8.20	\$ 9.70	\$11.40
FT24	1-24"	20	6.80	9.00	10.50	12.70
FT36	1-36"	30	10.00	12.20	13.40	15.60
FT48	1-48"	40	10.80	14.00	14.30	17.50
FT2x36	2-36"	60			20.50	24.90
FT2x48	2-48"	80			22.20	28.60

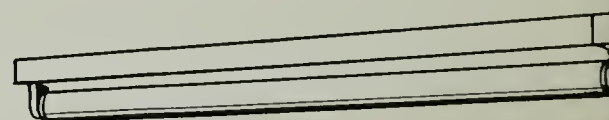
### FOR PORCELAIN REFLECTORS

Add \$3.00 to list of FT for 24" unit.

Add \$4.00 to list of FT for 36" unit.

Add \$4.40 to list of FT for 48" unit.

Save \$1.50 to \$2.00 by using 6 or 8  
foot strips with Tulamp HPF 30 or 40  
Watt ballasts instead of 2 individual  
30 or 40 Watt HPF ballasts.



L. J. SEGIL CO.

CHICAGO MANUFACTURERS

FLUOR DE LE  
FLUORESCENT LIGHTING

*Strip*

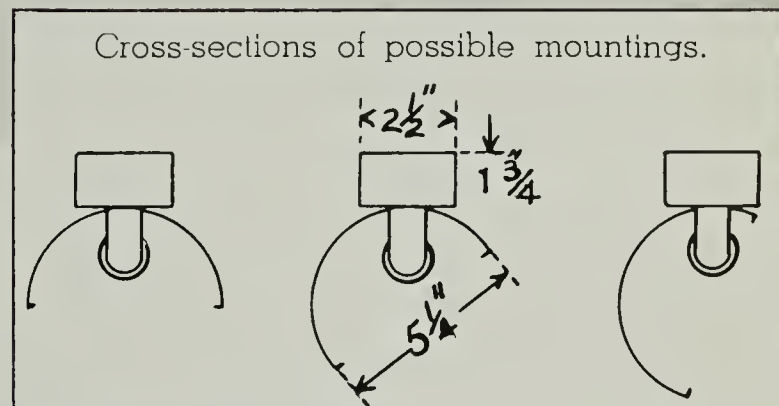
**TROUGHING**

ASSURES  
MAXIMUM  
PRODUCTION RESULTS



ATIONS—IDEAL FOR WINDOWS, STORES AND  
USTRIAL PLANTS.

dy. FT48 trough is 48 inches by 2½ inches by 2½  
mp. Shipping weight 17 pounds. Specify color or  
E11 Coupling Plate for end to end Ganging—See

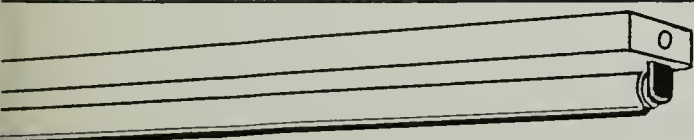


### ALL PURPOSE TROUGH

FTR Series with Reflector.

Cat. No.	Lamps	Wattage	Low Power Factor		High Power Factor	
			Less (Lamps)	With	Less (Lamps)	With
FTR18	1-18"	15	\$ 7.70	\$ 9.40	\$10.90	\$12.60
FTR24	1-24"	20	8.50	10.70	12.20	14.40
FTR36	1-36"	30	12.00	14.40	15.40	17.60
FTR48	1-48"	40	13.00	16.20	16.50	19.70
FTR2x36	2-36"	60			22.30	26.70
FTR2x48	2-48"	80			26.60	33.00

Underwriters Approved



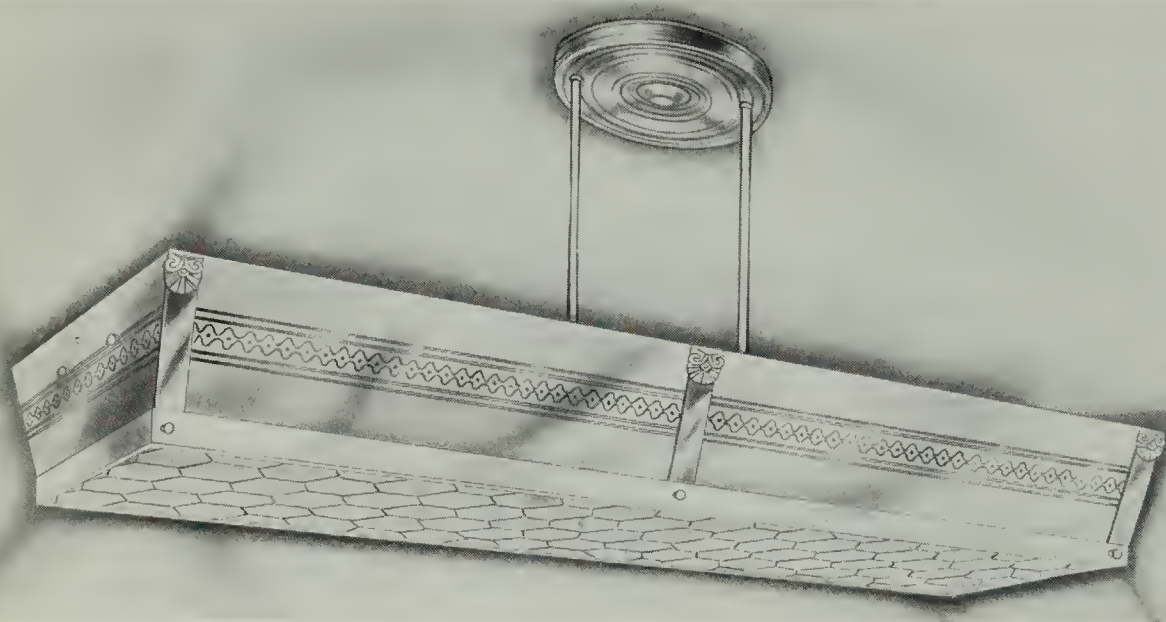
Guaranteed perfectly aligned strip  
ceiling installations by using 8 Foot  
lengths. In this manner installations are  
greatly simplified.

L. J. SEGIL CO.

CHICAGO MANUFACTURERS

FLUOR DE LE  
FLUORESCENT LIGHTING

## The Louvre Lume



### Another Sensational Fluor-De-Le Creation

Light transcending sharply down for real illumination on the flat plane and still providing perfect and glare free in all other directions.

A marked advance in lighting design. Etched glass side panels complement a well designed efficient bottom louvre.

Unit delivers diffused up—and side light with well screened down light. Furnished with standard 22 inch chrome plated stems. For extra stem lengths see accessory page 32.

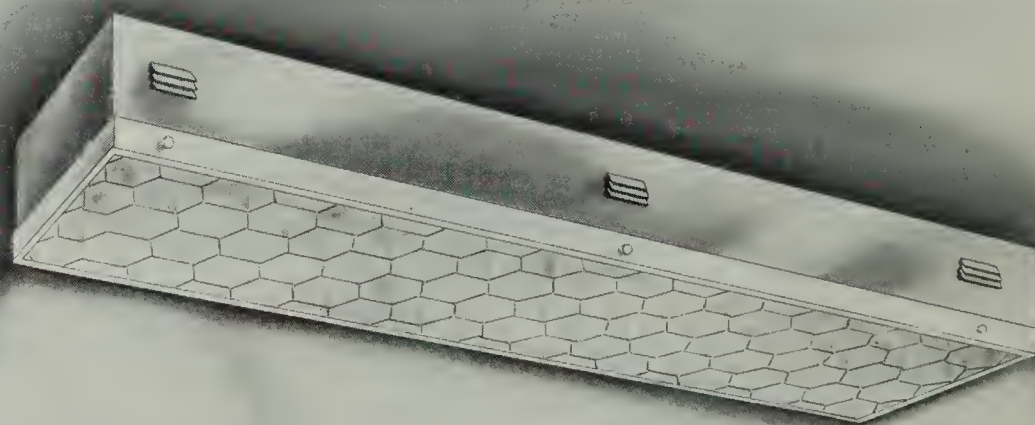
Cat. No.	Lamps	Wattage	High Power Factor	
			Less (Lamps)	With
FBL348	3-48"	120	\$66.00	\$70.80
FBL448	4-48"	160	75.40	81.80

## The Louvre Beam

(When used with FR reflector series, see page 30).

Ideal when mounted on ceiling surface with stem or hangers. For ultra-efficient offices, drafting rooms or general illumination where downlight is most important.

Vibration proof welded louvres, accomplish full power downlight and screen the lamps.



Cat. No. FL260 louvre shown with FR260 Unit.

Cat. No.	List Price
FL24	\$ 6.50
FL36	9.40
FL48	12.00
FL60	16.00
FL600	18.00

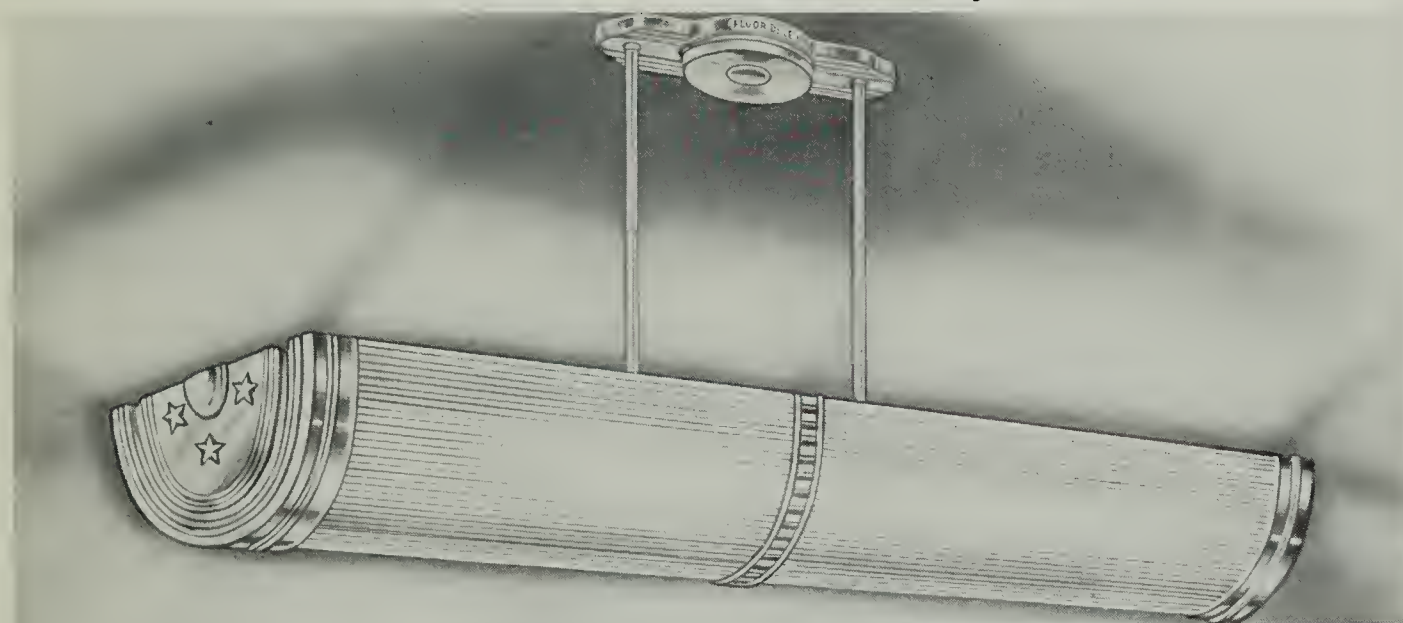
List prices shown are for special FL louvres only. For list price of complete unit, add list prices of FL louvres to list prices of FR series as shown on page 30.

L. J. SEGIL CO.

CHICAGO MANUFACTURERS

FLUOR DE LE  
FLUORESCENT LIGHTING

# The Bettersight



CHIP-PROOF  
DUROWHITE  
WITH CHROME  
ENDS

●  
ELIMINATES  
EYE  
FATIGUE

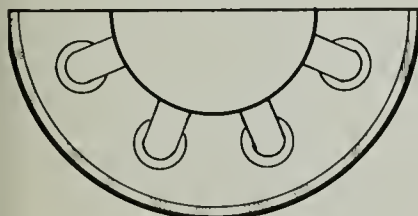
●  
MINIMUM  
LOSS OF  
ILLUMINATION

Complete light diffusion by totally enclosing the lamps and body of the fixture is the feature of this excellent series. Only two glass panels are used to make the complete enclosure. Minimum loss of illumination and simple clean design is attained without excessive cost. Standard hanger, 2—22 inch stems and white canopy.



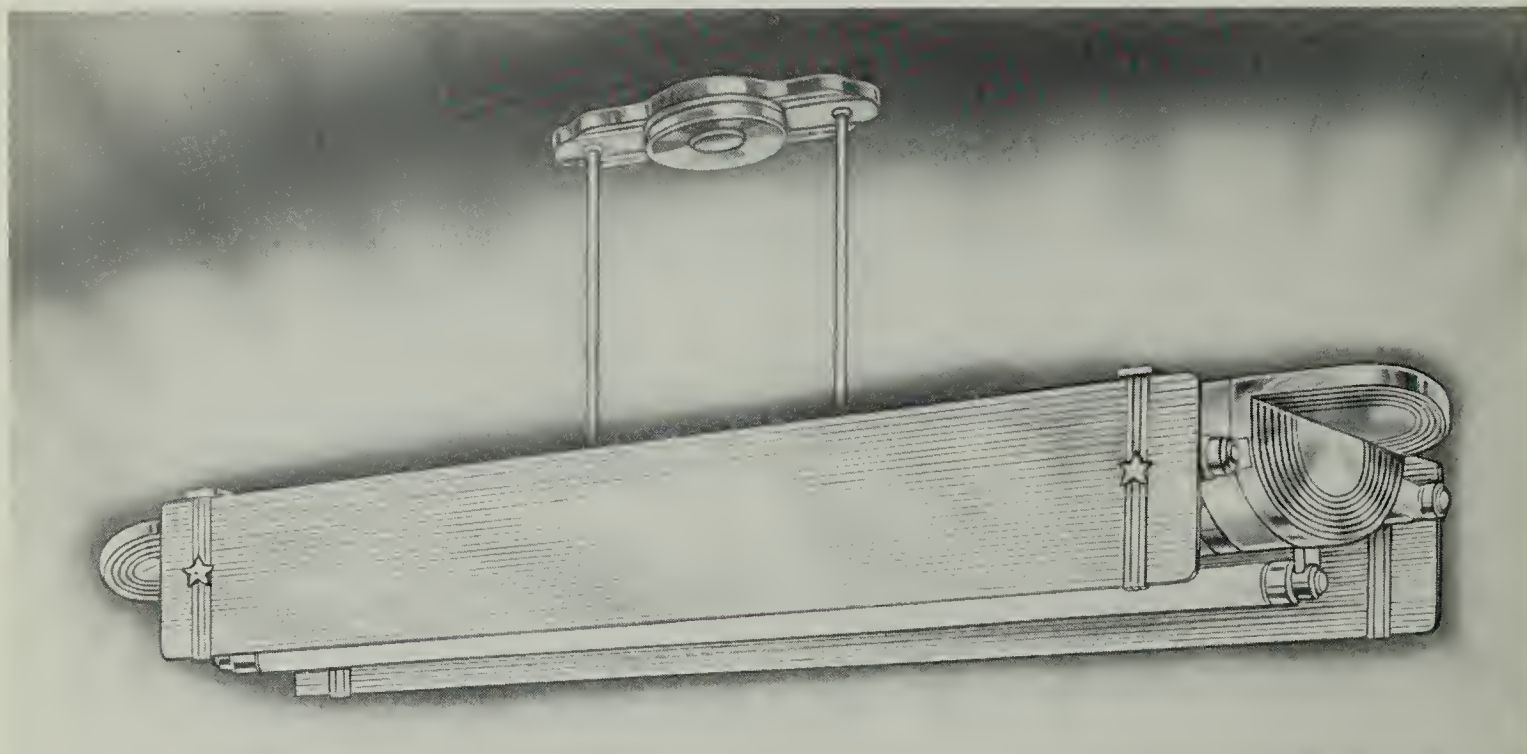
Underwriters Approved

For additional stem lengths and switches, see accessory page.



End View

Cat. No.	Lamps	Lamp Wattage	Low Power Factor		High Power Factor	
			Less (Lamps)	With	Less (Lamps)	With
FHU224	2-24"	40	\$31.90	\$36.90	\$33.70	\$38.70
FHU248	2-48"	80			51.60	59.20
FHU324	3-24"	60	36.30	43.80	41.50	49.00
FHU348	3-48"	120			62.00	73.40
FHU424	4-24"	80	41.30	51.30	51.60	61.60
FHU448	4-48"	160			70.00	85.20
FHU524	5-24"	100	47.30	59.80	57.70	70.20
FHU548	5-48"	200			82.00	101.00

*The Valancelite*

Glass side panels soften the light and conceal the lamps, yet permit the full intensity to concentrate in a downward direction. Thus the lamps themselves are shielded from view at no sacrifice of illumination.

Underwriters Approved

The fixture, with its well curved body design, benefits in appearance by the addition of the modern glass panels. Body of chip-proof Duro-white with chrome ends. Standard hanger, single 22 inch stem on 24 inch units. Two 22 inch stems on 48 inch units.

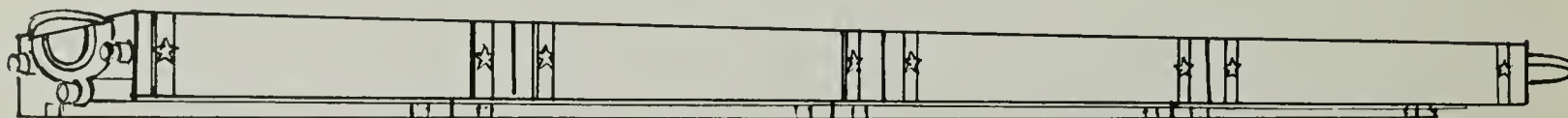
**FOR FLUSH MOUNTINGS**

Deduct \$1.50 List for 24 inch unit.

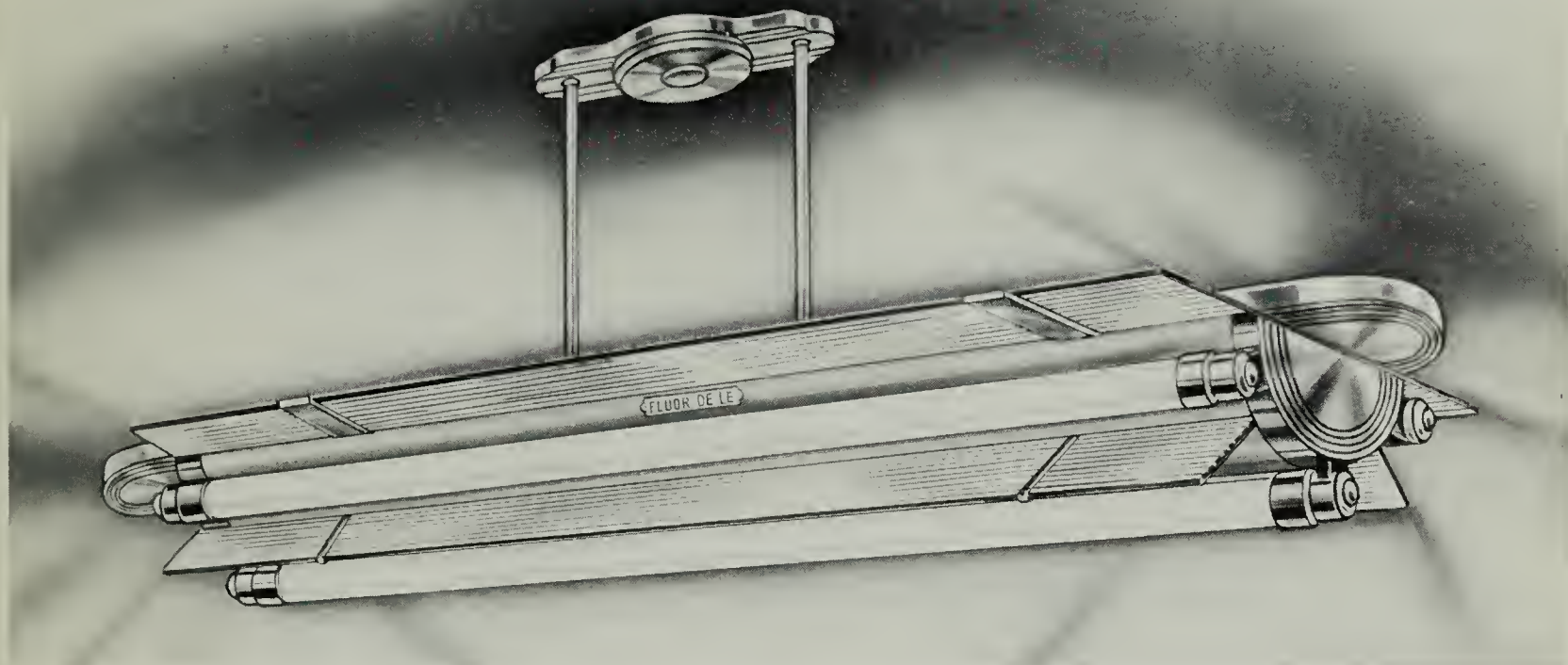
Deduct \$2.40 List for 48 inch unit.

Cat. No.	Lamps	Wattage	Low Power Factor		High Power Factor	
			Less (Lamps)	With	Less (Lamps)	With
FHD124	1-24"	20	\$21.20	\$23.40	\$25.10	\$27.30
FHD148	1-48"	40	31.10	34.30	34.90	38.10
FHD224	2-24"	40	26.00	30.40	30.90	35.30
FHD248	2-48"	80			41.20	47.60
FHD324	3-24"	60	30.10	36.70	38.00	44.60
FHD348	3-48"	120			49.40	59.00
FHD424	4-24"	80	34.70	43.50	45.00	53.80
FHD448	4-48"	160			59.00	71.80
FHD524	5-24"	100	40.60	51.60	52.00	63.00
FHD548	5-48"	200			74.90	90.90

For Approximate Shipping Weights, see Page 22.



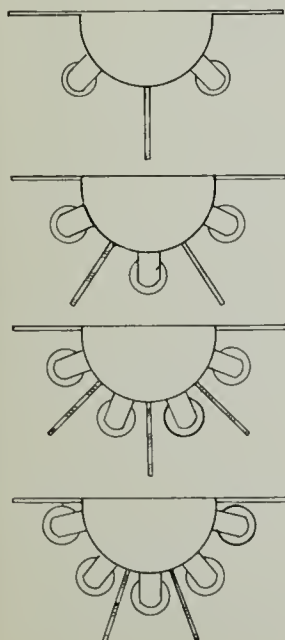
Ends easily removed for this type of installation.

*The Stratolite*

Beautiful glass fins enhance metal reflectors in this newest unit of the **FHC** line. While more decorative, this fixture with its glass reflectors has lost none of its illuminating powers.

With those seeking the most attractive fixture for well-decorated rooms, this unit has proved most acceptable and popular.

Underwriters Approved



Body of chip-proof Durowhite with chrome ends and trim. Body diameter 6½ inches wide by 4 inches deep. Glass fins 49 inches by 4 on 40 watt units; 25 inches by 4 on 20 watt units.

Standard hanger: Two 22 inch stems and canopy.

Cat. No.	Lamps	Wattage	Low Power Factor		High Power Factor	
			Less (Lamps)	With	Less (Lamps)	With
FHC224G	2-24"	40	\$24.10	\$28.50	\$28.80	\$33.20
FHC248G	2-48"	80			38.70	45.10
FHC324G	3-24"	60	29.40	36.00	34.20	40.80
FHC348G	3-48"	120			49.00	58.60
FHC424G	4-24"	80	34.90	43.70	44.50	53.30
FHC448G	4-48"	160			57.00	69.80
FHC524G	5-24"	100	40.90	51.90	54.60	65.60
FHC548G	5-48"	200			68.30	84.30

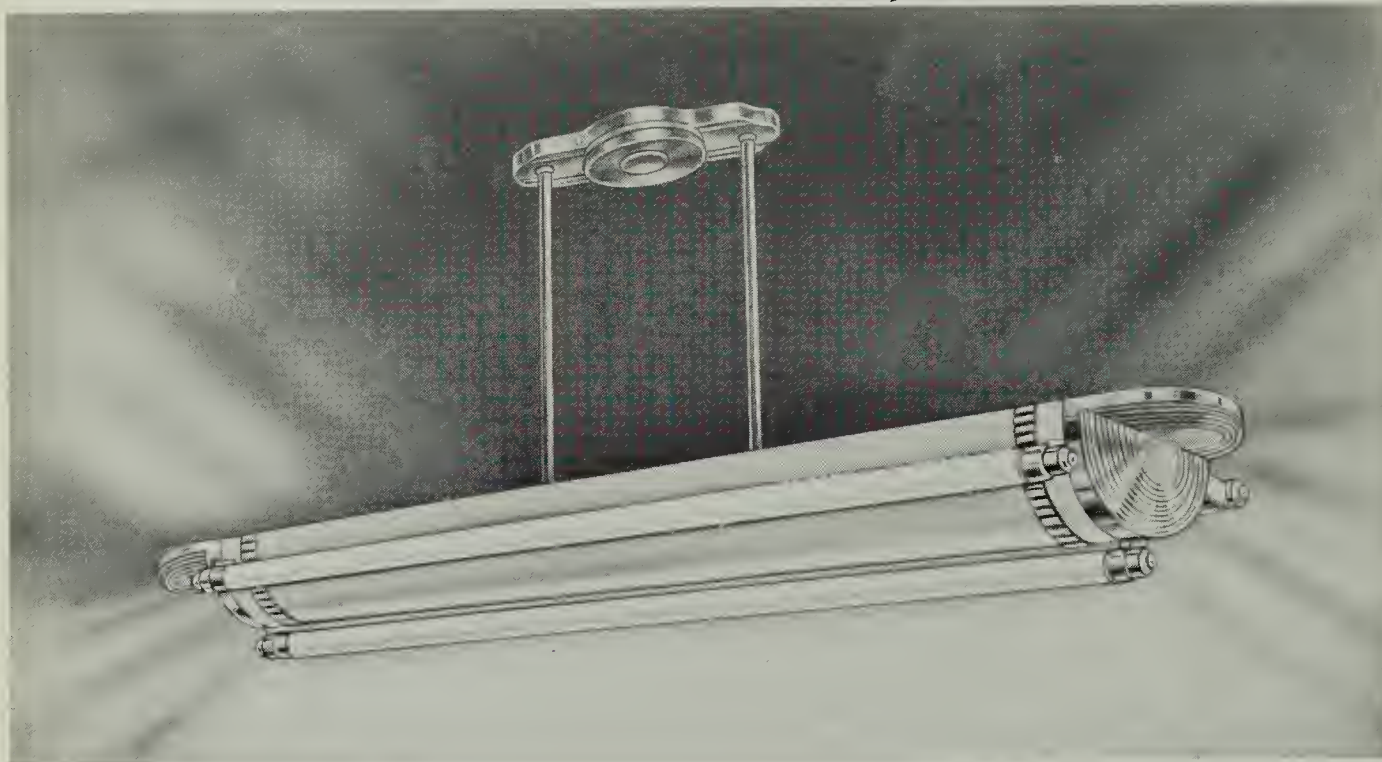
For approximate shipping weights see Page 22  
For end caps, additional accessories, see Page 32

L. J. SEGIL CO.

CHICAGO MANUFACTURERS

FLUOR DE LE  
FLUORESCENT LIGHTING

# The Brookfield



## SPECIFICATIONS FOR BROOKFIELD

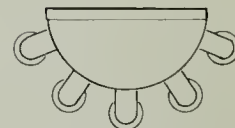
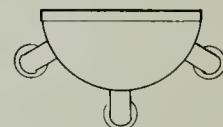
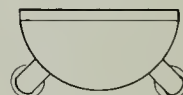
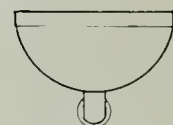
Chip-proof Durowhite body finish with chrome ends and trim. Dimensions 4 inches deep, 6½ inches over lamp length.

Standard hanger, single 22 inch stem on 24 inch units. Two 22 inch stems on 36 and 48 inch units.

Cat. No.	Lamps	Lamp Wattage	Shipping Weights, Lbs.	Low Power Factor		High Power Factor	
				Less (Lamps)	With	Less (Lamps)	With
FHC215	2-15"	28	15	\$18.00	\$22.40	\$22.80	\$27.20
FHC315	3-15"	42	20	22.60	29.20	27.10	33.70
FHC415	4-15"	56	24	26.30	35.10	35.30	44.10
FHC218	2-18"	30	16	16.80	20.20	21.30	24.70
FHC318	3-18"	45	21	23.00	28.10	27.50	32.60
FHC418	4-18"	60	26	25.80	32.60	34.80	41.60
FHC224	2-24"	40	16	17.70	22.10	22.20	26.60
FHC324	3-24"	60	21	21.20	27.80	26.00	32.60
FHC424	4-24"	80	26	25.30	34.10	34.40	43.20
FHC524	5-24"	100	30	29.00	40.00	38.00	49.00
FHC236	2-36"	60	26			27.80	32.20
FHC336	3-36"	90	29			34.80	41.40
FHC436	4-36"	120	32			42.40	51.20
FHC248	2-48"	80	33			29.10	35.50
FHC348	3-48"	120	35			36.40	46.00
FHC448	4-48"	160	38			44.80	57.60
FHC548	5-48"	200	40			52.00	68.00

The design used in this series is the practical solution to the integration of the long, slender fluorescent lamps into modern interiors.

While excellent for general illumination, this series surpasses all in its ability to light up merchandise displays.



For additional stem lengths, chrome end caps, switches, etc., see accessory page.

## FOR FLUSH MOUNTINGS

Deduct \$1.50 List for 24 inch unit.

Deduct \$2.40 List for 48 inch unit.

Underwriters Approved

L. J. SEGIL CO.

CHICAGO MANUFACTURERS

FLUOR DE LE  
FLUORESCENT LIGHTING

## The Crownpoint

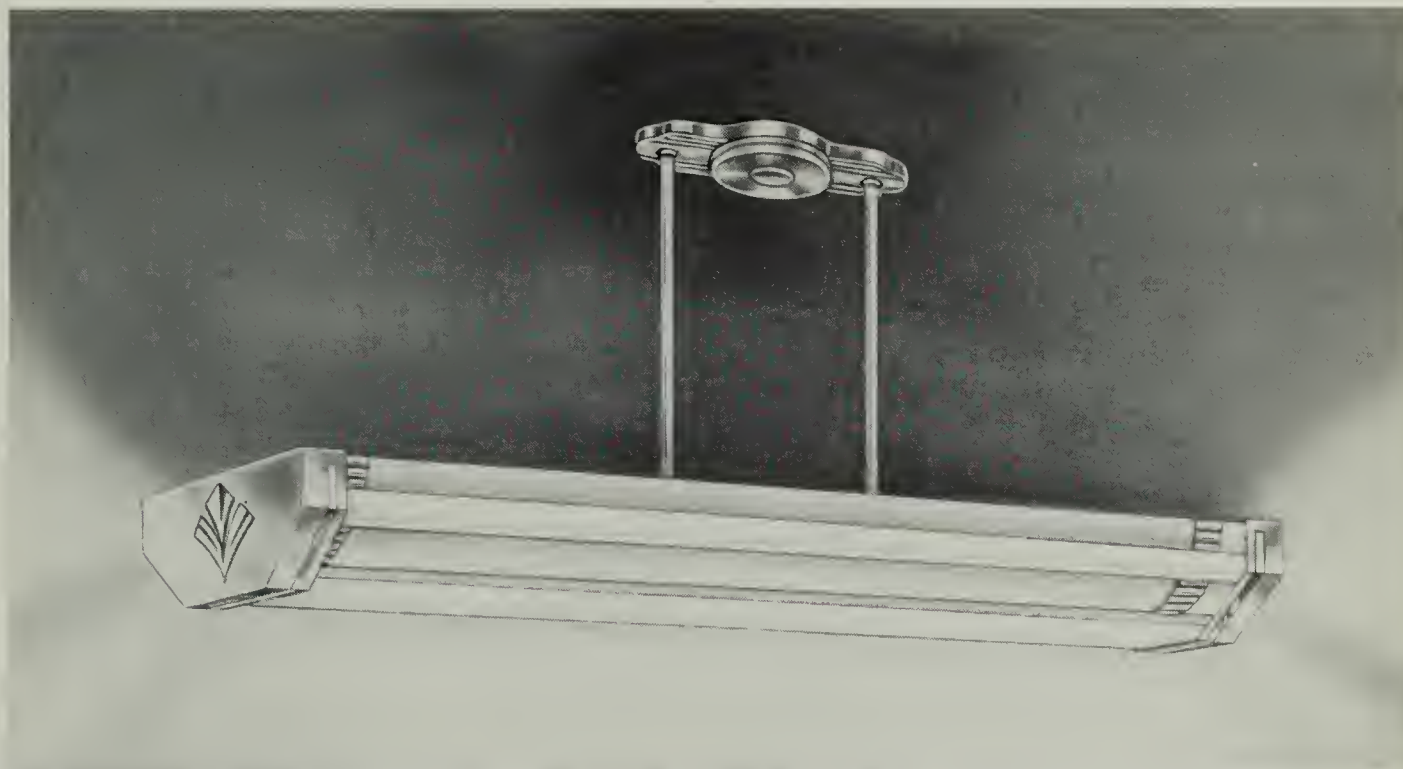
Chip-proof Duro-white body and canopy.

Baked White enamel ends with ornamental casting.

Single 22" stem furnished with 24" units.

Double 22" stem furnished with 36" and 48" units.

Standard stem length 22".



### A MODERNISTIC TYPE OF FIXTURE THAT CAN BE ADAPTED TO MOST ANY TYPE OF INSTALLATION . . . FOR BETTER LIGHT . . . FOR GREATER ECONOMY

Advanced styling of the encompassing white end with illumination vents and silver ornamental castings have met with instant and lasting approval.

For flush mountings, deduct **\$1.50** list on 24 inch units.

Deduct **\$2.40** list on 36 and 48 inch units.

For additional stem lengths, switches, etc., see accessory page.



Cat. No.	Lamps	Lamp Watt.	Low Power Factor Less (Lamps) With		High Power Factor Less (Lamps) With	
FHP124	1-24"	20	<b>\$15.00</b>	<b>\$17.20</b>	<b>\$18.70</b>	<b>\$20.90</b>
FHP148	1-48"	40	<b>22.20</b>	<b>25.40</b>	<b>25.60</b>	<b>28.80</b>
FHP224	2-24"	40	<b>19.50</b>	<b>23.90</b>	<b>24.00</b>	<b>28.40</b>
FHP236	2-36"	60			<b>29.60</b>	<b>34.00</b>
FHP248	2-48"	80			<b>30.90</b>	<b>37.30</b>
FHP324	3-24"	60	<b>24.00</b>	<b>29.60</b>	<b>27.80</b>	<b>34.40</b>
FHP336	3-36"	90			<b>36.60</b>	<b>43.20</b>
FHP348	3-48"	120			<b>38.20</b>	<b>47.80</b>
FHP424	4-24"	80	<b>27.10</b>	<b>35.90</b>	<b>36.20</b>	<b>45.00</b>
FHP436	4-36"	120			<b>44.20</b>	<b>53.00</b>
FHP448	4-48"	160			<b>46.60</b>	<b>59.40</b>
FHP524	5-24"	100	<b>30.80</b>	<b>41.80</b>	<b>39.80</b>	<b>50.80</b>
FHP548	5-48"	200			<b>53.80</b>	<b>69.80</b>

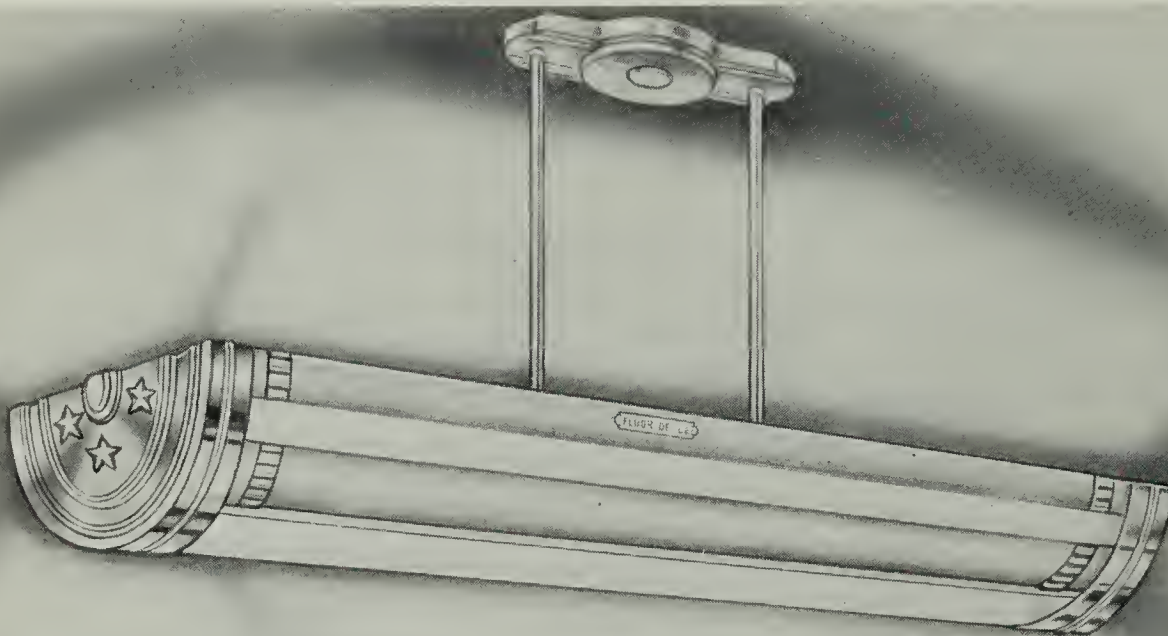
Also available in 14 inch and 18 inch length lamps.

L. J. SEGIL CO.

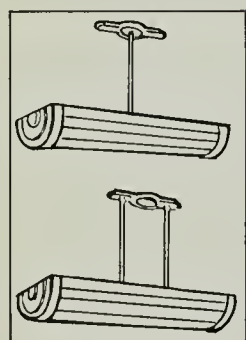
CHICAGO MANUFACTURERS

FLUOR DE LE  
FLUORESCENT LIGHTING

# *The Hinchliffe*



The FHE Series features a new enclosing end fastened, not permanently, but by a hinge to the body. This facilitates the insertion and removal of the lamps.



Body of chip-proof Durowhite finish with white ends.

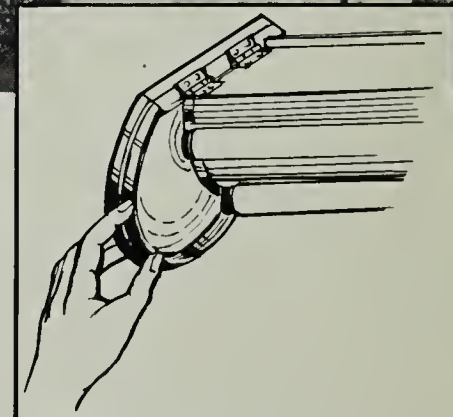
Standard hanger: Single 22 inch stem on 24 inch units.

Two 22 inch stems on 36 inch and 48 inch units.

Underwriters Approved



Cat. No.	Lamps	Lamp Wattage	Low Power Factor Less (Lamps) With		High Power Factor Less (Lamps) With	
FHE224	2-24"	40	<b>\$20.10</b>	<b>\$24.50</b>	<b>\$24.60</b>	<b>\$28.00</b>
FHE236	2-36"	60			<b>30.20</b>	<b>34.60</b>
FHE248	2-48"	80			<b>31.50</b>	<b>37.90</b>
FHE324	3-24"	60	<b>23.60</b>	<b>30.20</b>	<b>28.40</b>	<b>35.00</b>
FHE336	3-36"	90			<b>37.20</b>	<b>43.80</b>
FHE348	3-48"	120			<b>38.80</b>	<b>48.40</b>
FHE424	4-24"	80	<b>27.70</b>	<b>36.50</b>	<b>36.80</b>	<b>45.60</b>
FHE436	4-36"	120			<b>44.80</b>	<b>53.60</b>
FHE448	4-48"	160			<b>47.20</b>	<b>60.00</b>
FHE524	5-24"	100	<b>31.40</b>	<b>42.40</b>	<b>40.40</b>	<b>51.40</b>
FHE536	5-36"	150			<b>37.20</b>	<b>43.70</b>
FHE548	5-48"	200			<b>54.40</b>	<b>60.40</b>

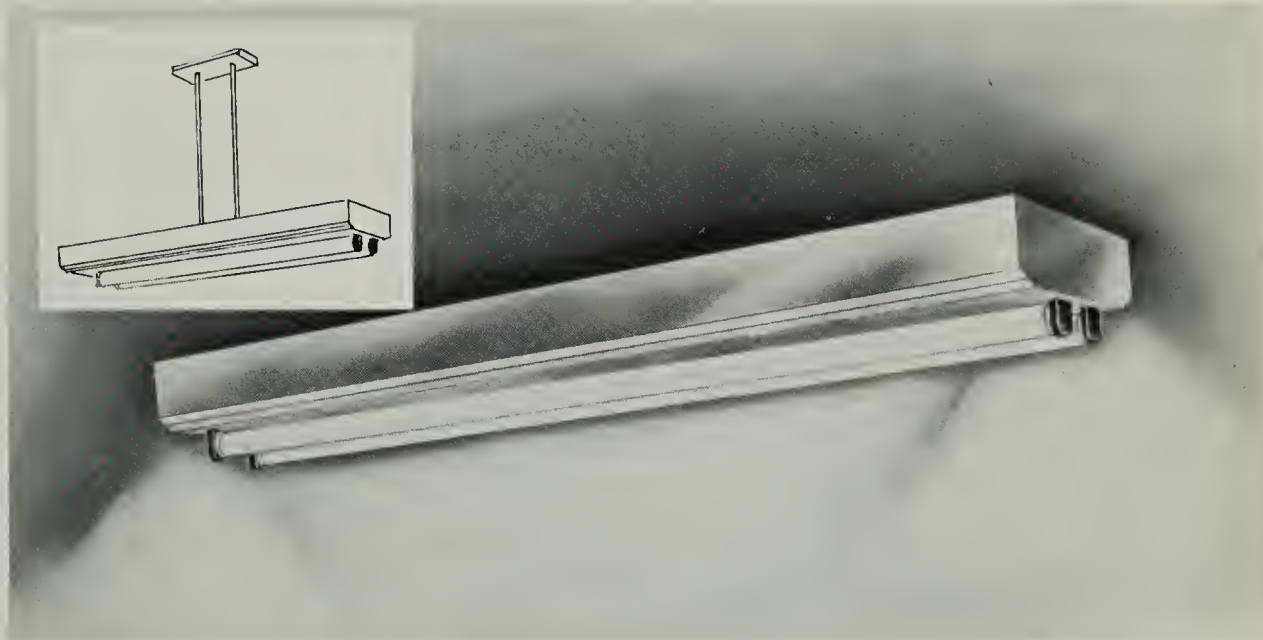
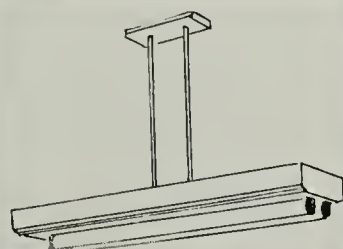


For additional stem lengths, chrome end caps, switches, etc., see accessory page.

*The Tulite*

Designed primarily for flush-ceiling mounting, the major appeal of this fixture lies in its simple modern design.

In many cases where the layout and decoration of the room requires simplicity rather than ornateness, the **FB** line is the solution to the problem.

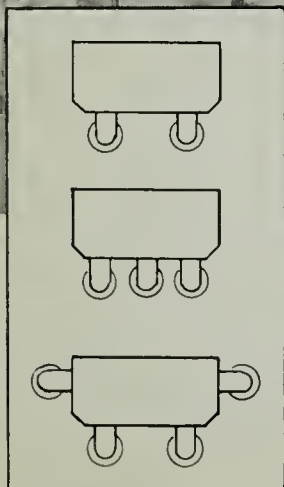
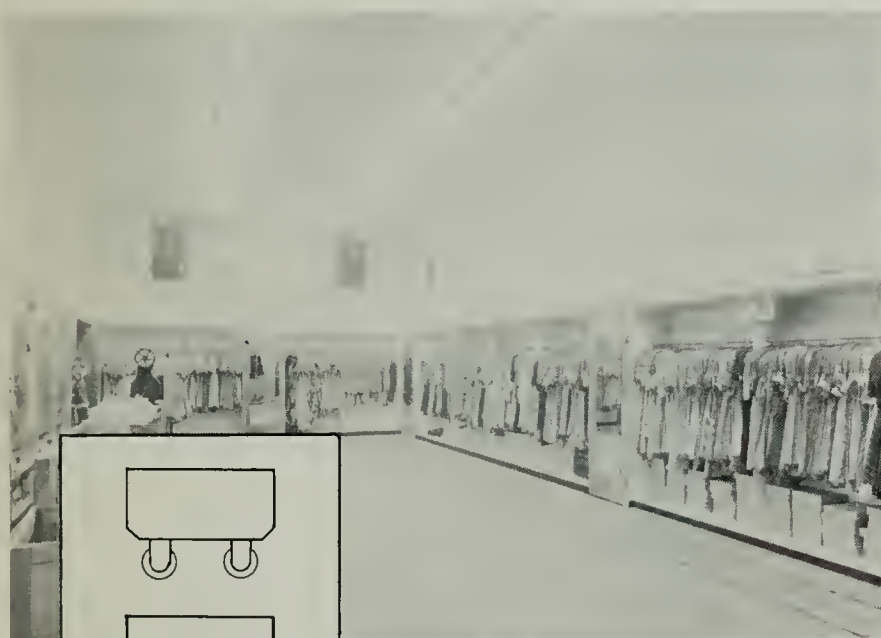


Where flush mounting is not advisable, stem hanging can be furnished as illustrated. These fixtures may also be ganged end to end to form continuous ceiling stripping, thus insuring proficient illumination of high intensity.

**DIMENSIONS**

FB224	25"x7"x3¼"
FB248	49"x7"x3¼"
FB348	49"x7"x3¼"
FB448	49"x7"x3¼"

Underwriters Approved



Cat. No.	Lamps	Wattage
FB224	2-24"	40
FB248	2-48"	80
FB348	3-48"	120
FB448	4-48"	160

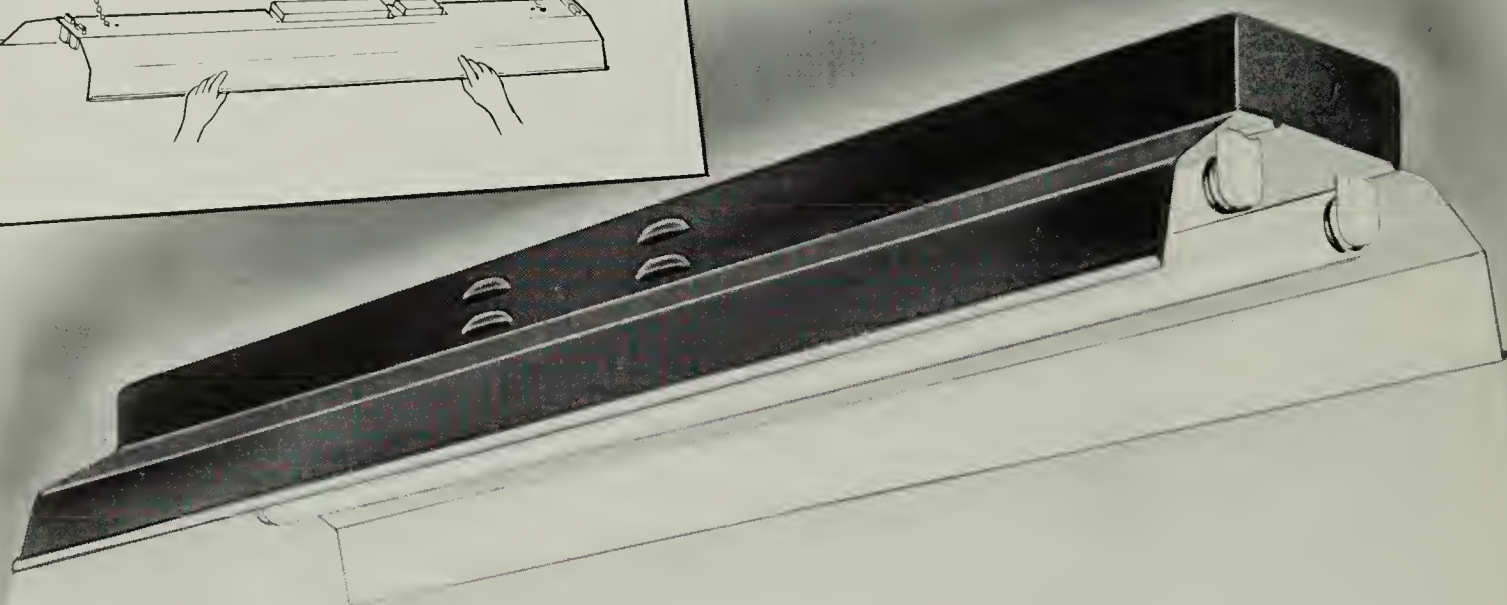
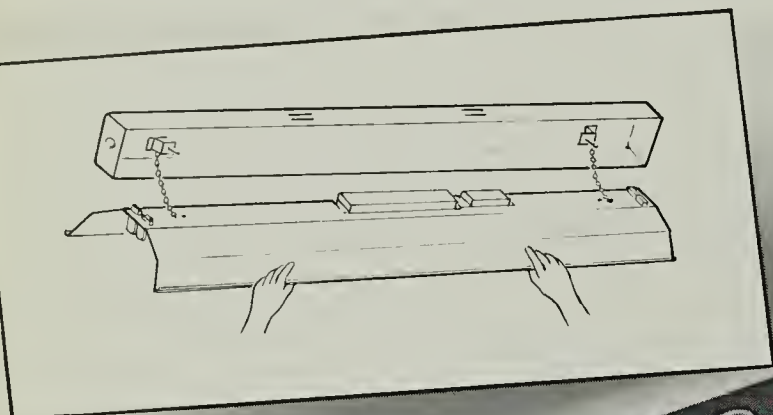
Low Power Factor		High Power Factor	
Less (Lamps)	With	Less (Lamps)	With
\$13.20	\$17.60	\$18.00	\$22.40
		22.00	28.40
		29.20	38.80
		36.40	49.20

L. J. SEGIL CO.

CHICAGO MANUFACTURERS

FLUOR DE LE  
FLUORESCENT LIGHTING

# HEAVY DUTY *Industrialite* UNITS



Underwriters Approved

- 2—48", 40 Watt Lamps.
- Heavy Vitreous Porcelain Reflector.
- 20 Gauge Reflector and Housing.
- 6'—3 Conductor Cord and Plug with Grounding Lug.
- 2—8' Chains and "S" Hooks.
- Latest Type GE High Power Factor Ballast and Compensator.
- Replaceable Neon-glow Starters.
- GE Twist-turn White Sockets.
- 50" long, 13" wide x 6¼" deep.
- Shipping Weight—38 lbs.
- Special Feature Assembly.

Fluor-De-Le has engineered these units to provide economical and efficient light for industrial and commercial purposes. This type of unit provides uniform, glareless illumination of daylight intensity. Remarkable fine lighting benefit can be obtained from these units by mounting them end-to-end to form a continuous line. (See illustration page 27.)

## EASY TO MAINTAIN

The Heavy Vitreous Porcelain enamel surface is very easy to clean and can be restored to its original lustre by ordinary washing. All parts are easily accessible in the event repairs or replacements are necessary.

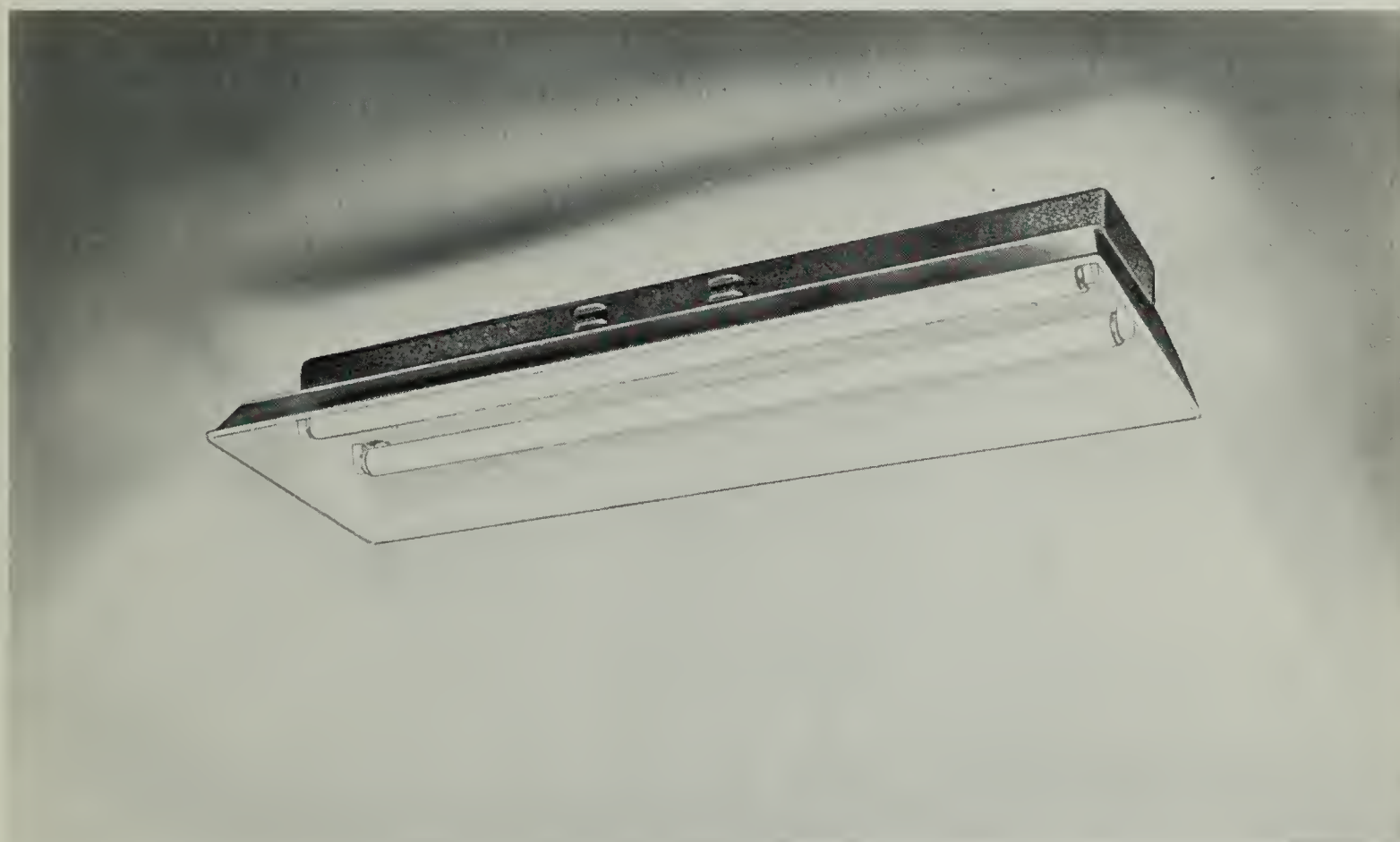
Cat. No.	Lamps	Wattage	High Power Factor	
			Less (Lamps)	With
FP248	2-48"	80	\$30.00	\$36.40

L. J. SEGIL CO.

CHICAGO MANUFACTURERS

FLUOR DE LE  
FLUORESCENT LIGHTING

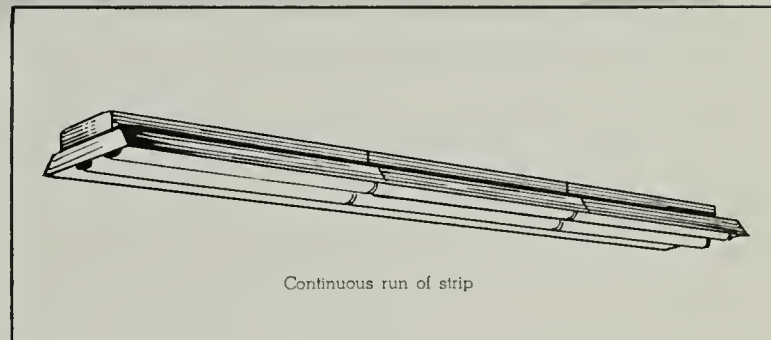
# DESIGNED AND ENGINEERED TO *Step-Up* PRODUCTION



## FPE Series Underwriters Approved.

This is the porcelain type reflector that is being used so extensively in modern windowless production plants of today.

The use of the easily cleaned vitreous porcelain enamel reflector guarantees daylight illumination that eliminates eye fatigue and increases production.



Underwriters Approved

Cat. No.	Lamps	Wattage	High Power Factor	
			Less Lamps	With GE Lamp
FPE248	2-48"	80	\$33.80	\$40.20
FP260	2-60"	200	63.00	77.00

Shipping Weight 38 lbs. packed complete.

L. J. SEGIL CO.

CHICAGO MANUFACTURERS

FLUOR DE LE  
FLUORESCENT LIGHTING

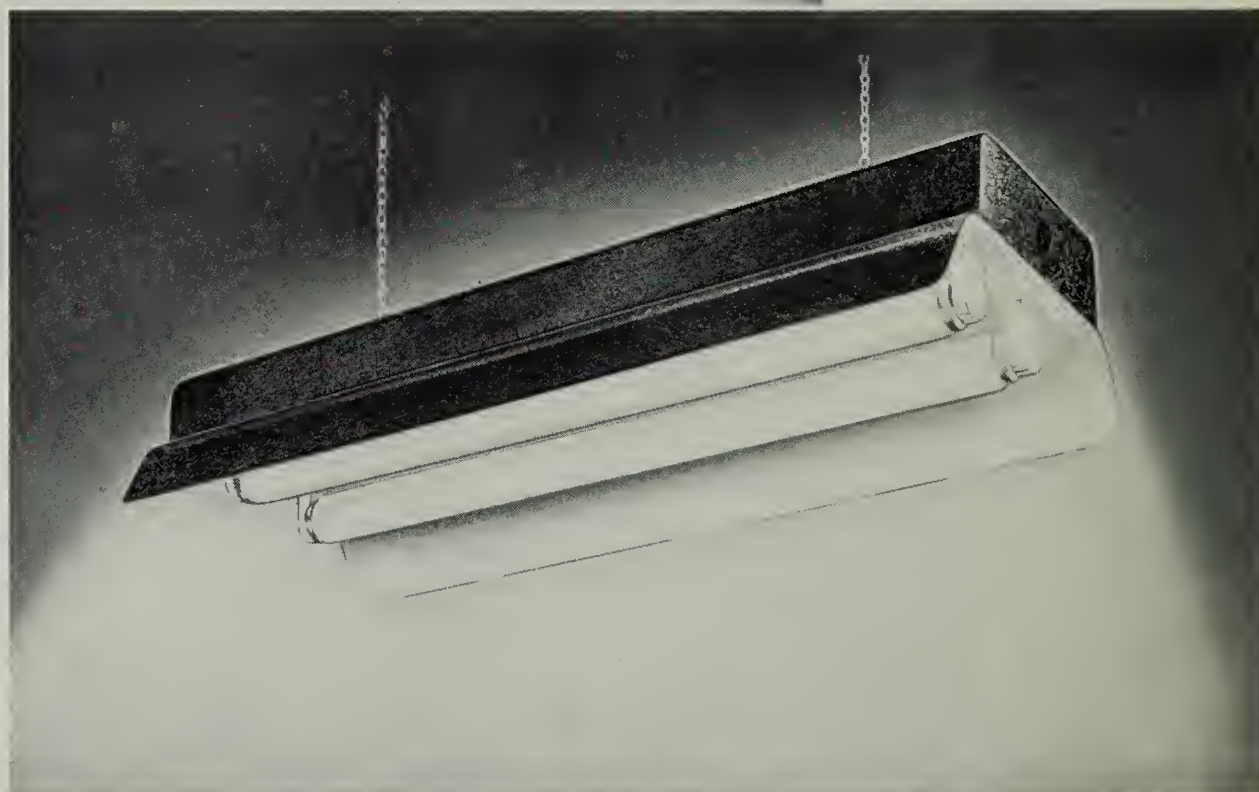


### Series FRC 248

Underwriters Approved

An inexpensive and efficient industrial or window fixture, available with 2-24" or 2-48" lamps.

Chip-proof Durowhite enamel reflector with black crackle exterior and housing.



### Series FRC 224

Underwriters Approved

The reflector is contoured to command full light efficiency. The durable black crackle housing and reflector exterior eliminates the troublesome work of cleaning while the enameled interior may easily be washed. Furnished with 6 foot 3 conductor cord and two 8 foot chains.

Cat. No.	Lamps	Wattage	Dimensions	Low Power Factor		High Power Factor	
				Less (Lamp)	With	Less (Lamp)	With
FRC224	2-24"	40	26"x10"x5½"	\$14.40	\$19.20	\$18.80	\$23.60
FRC248	2-48"	80	50"x10"x5½"			23.00	29.40

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CHICAGO MANUFACTURERS

FLUOR DE LE  
FLUORESCENT LIGHTING

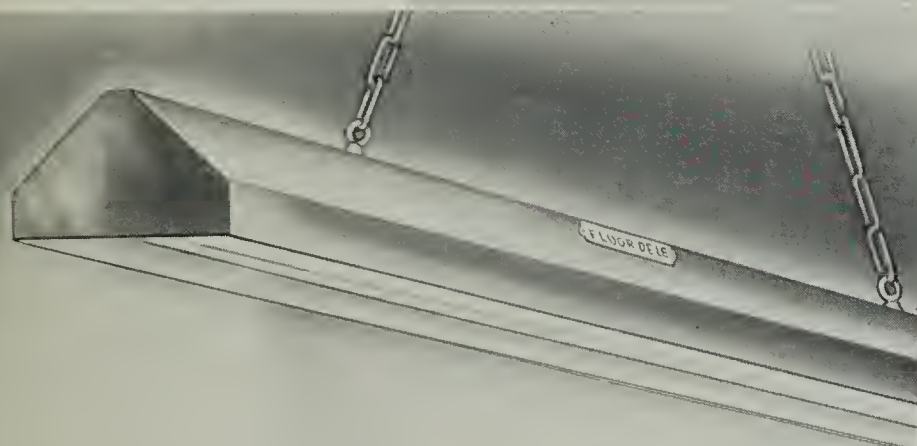
# The Anglelite

Underwriters Approved

Hammered Silver body with separate white enamel or sprayed silver reflector.

Furnished with hanging loops and fixture wire leads.

Underwriters Approved



Note photograph for installation idea. Send in layout and dimensions — let us suggest the proper lighting layout for you.



This unit is particularly well adapted for Bowling alleys. When suspended or mounted flush to the ceiling **at an angle**, four 48 inch units evenly spaced will fully light **two** alleys.

These angle units keep glare from the bowler's vision, yet throw a soft, evenly distributed light.

This unit may be hung either straight or at an angle.

For stem or chain hanging, see accessory page.

Cat. No.	Lamp	Wattage	Low Power Factor		High Power Factor	
			Less (Lamp)	With	Less (Lamp)	With
FA118	1-18"	15	\$ 9.70	\$11.40	\$13.00	\$14.70
FA124	1-24"	20	9.90	12.10	13.80	16.00
FA136	1-36"	30	14.50	16.70	18.70	20.90
FA148	1-48"	40	16.10	19.30	20.30	23.50
FA248	2-48"	80			28.70	35.10

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CHICAGO MANUFACTURERS

# FLUOR DE LE

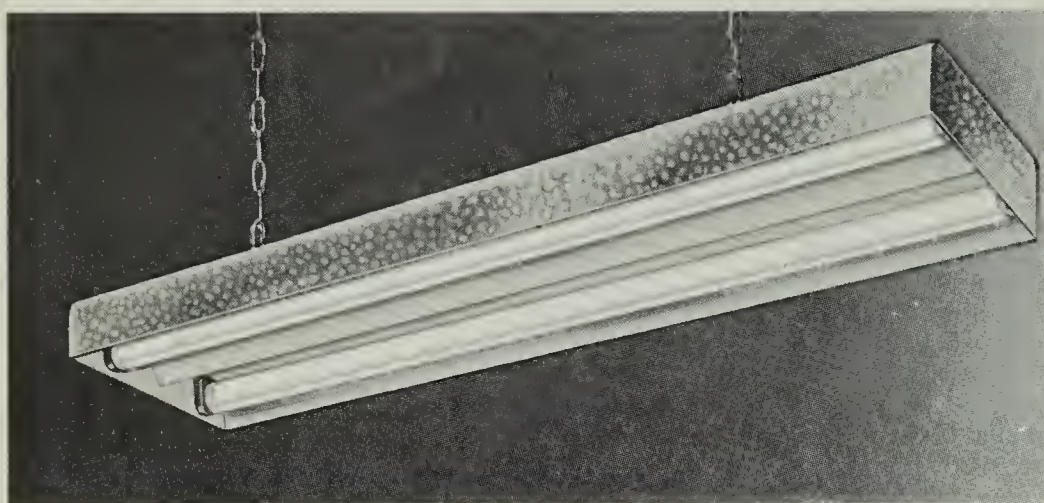
## FLUORESCENT LIGHTING

### *Directo-Beam Reflector*

Underwriters Approved

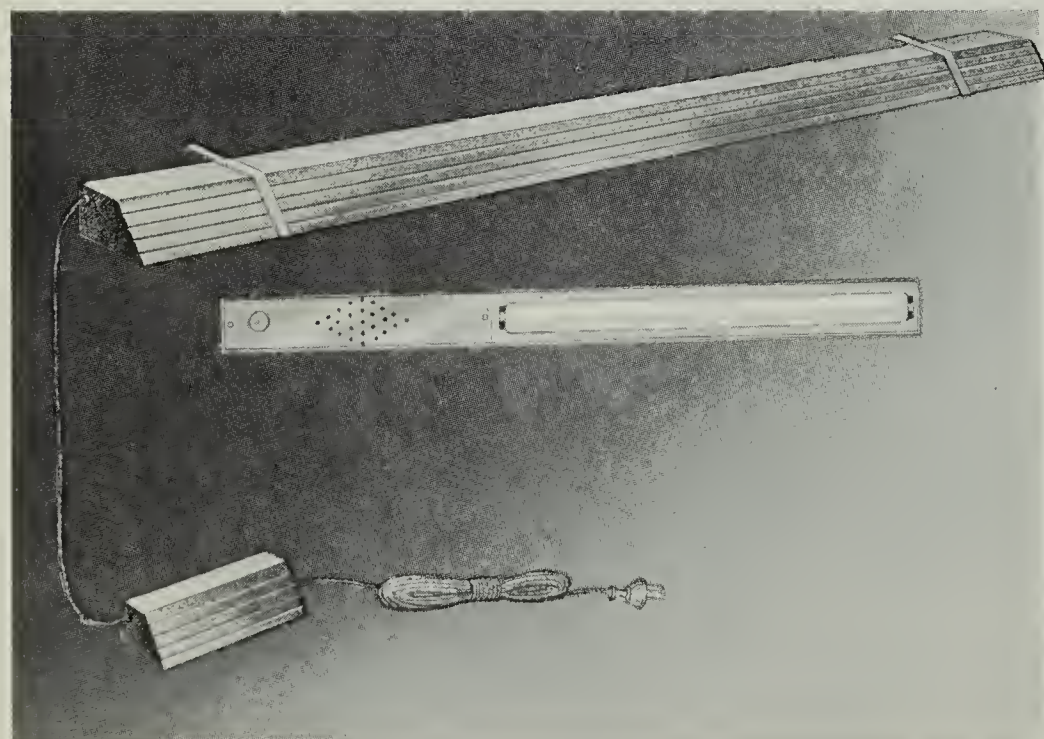
An efficient window reflector or industrial unit that is available in all sizes and lengths. This enables you to completely fill your window with light and eliminates haphazard and unsightly installations of odd-sized units. The FR series is designed for flush an recess mounting with numerous knockouts and easily removed reflectors.

The body finish is of hammered silver, the reflectors of chip-proof Durowhite enamel or sprayed silver. Furnished with hanging loops and fixture wire leads for mounting. For stem or chain hangers, see accessory page.



Cat. No.	Lamp	Watts	Dimensions	Low Power Factor		High Power Factor	
				Less (Lamps)	With	Less (Lamps)	With
FR124	1-24"	20	24"x 5"x4½"	\$ 9.10	\$11.30	\$13.00	\$15.20
FR148	1-48"	40	48"x 5"x4½"	16.50	19.70	20.80	24.00
FR160	1-60"	100	60"x 9¾"x6"			41.20	48.20
FR224	2-24"	40	24"x10"x4½"	18.20	22.60	23.50	27.90
FR248	2-48"	80	48"x10"x4½"			28.00	34.40
FR260	2-60"	200	60¼"x16-5/16"x6"			80.60	94.60
FR324	3-24"	60	24"x10"x4½"	23.00	29.60	28.50	35.10
FR348	3-48"	120	48"x10"x4½"			37.80	47.40

Available in 18" and 36" lengths in 2 or 3 light units. Prices upon request.



### *The Caselight*

The FS line was developed specifically for use in show-cases. The semi-flexible metal clips furnished with the units are inserted between the glass and show case, and are then bent to secure the unit in place.

This unique method of hanging permits the placing of the fixture wherever desired with no difficulty. Finish, brown crackle or hammered silver.

The FS series has the ballast and lamp in one housing, while the FSX has the ballast in a separate box from the lamp housing by a 6 foot cord. This permits the placing of the ballast under the showcase.

Cat. No.	Lamps	Wattage	Low Power Factor	
			Less (Lamps)	With
FS18	1-18"	15	\$ 8.60	\$10.30
FS36	1-36"	30	13.40	15.60
FSX18	1-18"	18	9.80	11.50
FSX36	1-36"	30	14.00	16.20

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CHICAGO MANUFACTURERS

FLUOR DE LE  
FLUORESCENT LIGHTING

# The Concentrated Light Reflector

## F224

Finish: Black crackle body with  
polish aluminum reflector

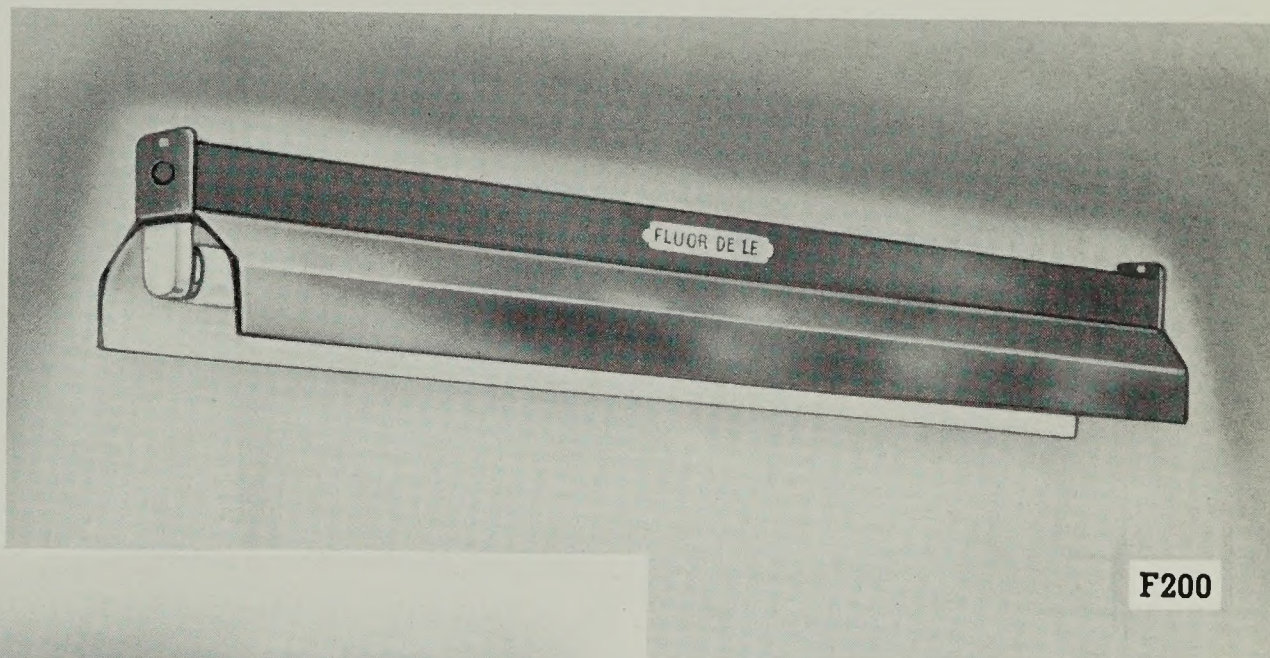
Dimensions: 24"x5½"x3½"

Hung by built-in loops which may  
be bent flat for flush-ceiling  
mounting

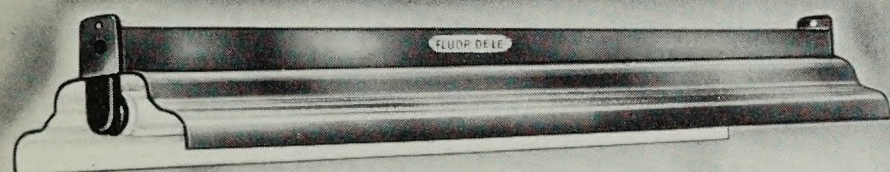
Shipping Weight: 7½ lbs.

Wired complete with 1-24", 20  
watt lamp, furnished with 6'  
cord and plug

Specify: Color of lamp



F200



F300

## F336

Finish: Brown crackle body with  
baked white enamel reflector

Dimensions: 36"x7"x5"

Hung by built-in loops which may  
be bent flat for flush-ceiling  
mounting

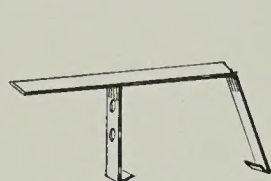
Shipping Weight: 9 lbs.

Wired complete with 1-36", 30  
watt lamp, furnished with 6'  
cord and plug

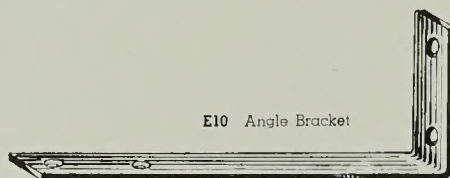
Specify: Color of lamp

# The Spread Light Reflector

Cat. No.	Lamps	Lamp Length	Lamp Wattage	Low Power Factor		High Power Factor	
				Less (Lamps)	With	Less (Lamps)	With
F218	1	18	15	\$ 7.90	\$ 9.80	\$11.80	\$13.70
F224	1	24	20	8.60	11.10	12.50	15.00
F236	1	36	30	13.40	16.00	17.60	20.10
F248	1	48	40	14.50	18.30	18.70	22.50
F318	1	18	15	9.30	11.20	13.10	15.00
F324	1	24	20	9.50	12.00	13.30	15.80
F336	1	36	30	13.50	16.00	17.70	20.20
F348	1	48	40	15.00	18.80	19.20	23.00



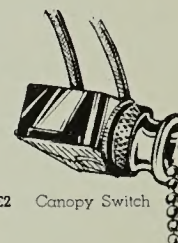
E8 Showcase Clip



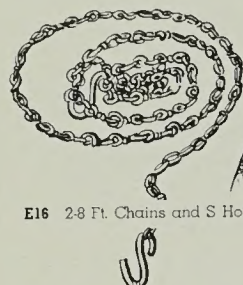
E10 Angle Bracket



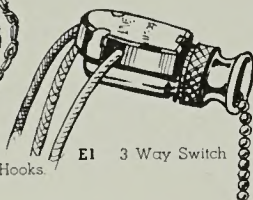
E7 Toggle Switch



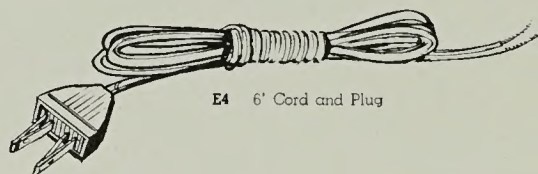
E2 Canopy Switch



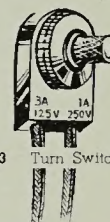
E16 2-8 Ft. Chains and S Hooks



E1 3 Way Switch



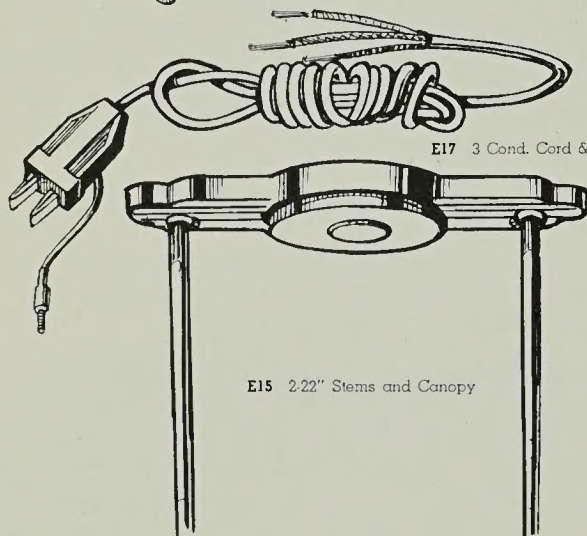
E4 6' Cord and Plug



E3 Turn Switch

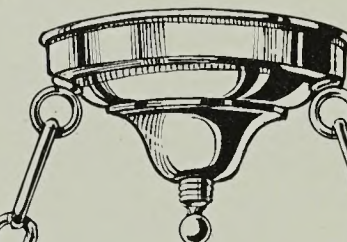


E9 Chrome End Caps

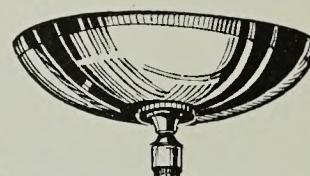


E17 3 Cond. Cord & Grounding Lug

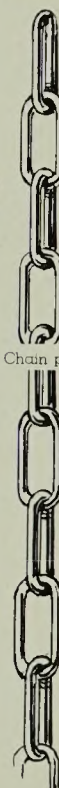
E15 2-22" Stems and Canopy



E12 2 Yd. Chain and Canopy



E14 Single 22" Stem and Canopy



E5 Chain per yard...

E6 Stem per inch.



E1	3 Way Switch .....	2.25
E2	Canopy Switch .....	.84
E3	Turn Switch .....	.30
E4	6' Cord and Plug.....	.40
E5	Chain per yard.....	.24
E6	Stem per inch.....	.06
E7	Toggle Switch .....	.40
E8	Showcase Clip .....	.25

E9	Chrome End Caps.....pair	.68
E10	Angle Bracket .....	.24
E11	Coupling Plate .....	.40
E12	2 Yd. Chain and Canopy.....	1.50
E14	Single 22" Stem and Canopy....	2.25
E15	2-22" Stems and Canopy .....	4.20
E16	2-8 Ft. Chains and S Hooks.....	.84
E17	3 Cond. Cord & Grounding Lug	1.20

L. J. SEGIL CO.

CHICAGO MANUFACTURERS

FLUOR DE LE  
FLUORESCENT LIGHTING

FLUOR-DE-LE ENGINEERED FLUORESCENT LIGHTING—LIGHTS THE WAY



Lighting of automobile show rooms have always been a problem. They have been really illuminated by FLUOR-DE-LE Fluorescent Lighting—The Complete Line.

Stores and Shops in endless variety and size, selling every type of merchandise have been benefited by FLUOR-DE-LE lighting.



Over 7000 complete good lighting jobs are our enviable record at this printing. Look to FLUOR-DE-LE for Better Lighting.

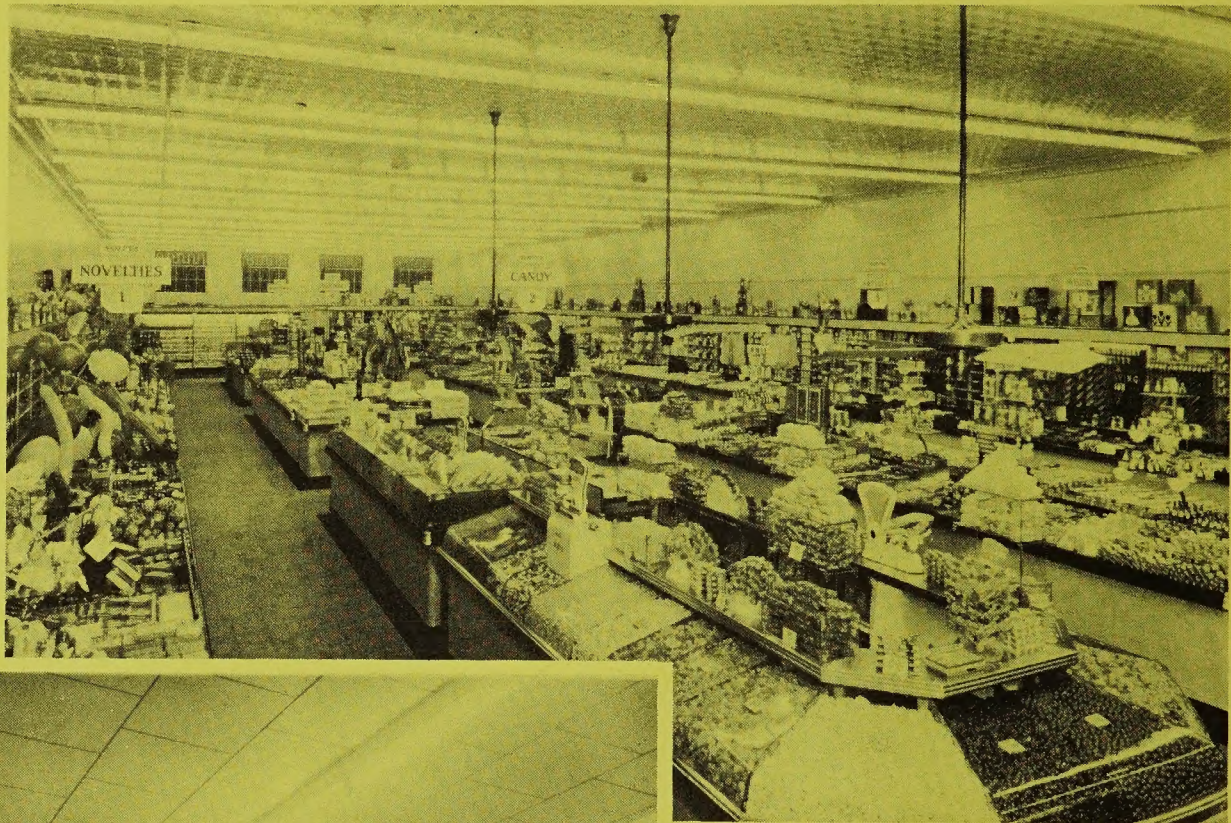
L. J. SEGIL CO.

CHICAGO MANUFACTURERS

FLUOR DE LE  
FLUORESCENT LIGHTING

### TYPICAL FLUOR-DE-LE LIGHTING INSTALLATIONS

This progressive chain organization uses continuous line ceiling lighting in all new stores and is preparing a program to install new lighting in the same manner in all of their older stores.



Hundreds of Food Stores have attributed their sales increases to better lighting.

This laundry is one of the thousands of industrial installations who have increased production with FLUOR-DE-LE.

